TQF.3

⊠ Bachelor's Degree

 \Box Master's Degree

College of Hospitality Industry Management (CHM)

Course Specification

Course Code: IHH3307 Course Title: Restaurant and Kitchen Management Credits: 3(3-0-6) Program: Bachelor of Arts in Hotel Management (International Program) College of Hospitality Management, Suan Sunandha Rajabhat University (C.H.M. SSRU)

Semester: 1 Academic Year: 2022

Section 1 General Information

1. Code and Course Title:

Course Code: IHH3307

Course Title (English): Restaurant and Kitchen Management Course Title (Thai): -

2. Credits: 3(3-0-6)

3. Curriculum and Course Category:

- 3.1 Curriculum: Bachelor of Arts in Hotel Management
- 3.2 Course Category:
 - □ General Education

⊠ Required Course

 \Box Elective Course \Box Others

4. Lecturer Responsible for Course and Instructional

Course Lecturer (s):

4.1 Lecturer Responsible for Course: Ms. Yupaporn Kithwang

4.2 Instructional Course Lecturer(s): Ms.Yupaporn Kithwang

5. Contact/Get in Touch

Room Number: 306 Tel. 034 964 946 Ext. -

E-mail: <u>yupaporn.ki@ssru.ac.th</u>

6. Semester/ Year of Study

6.1 Semester: 1/2022 Year of Study: 2022 (HM63)

6.2 Number of the students enrolled: 3

7. Pre-requisite Course (If any)

None

8. Co-requisite Course (If any)

None

9. Learning Location

College of Hospitality Management, Nakhon Pathom Education Center

10. Last Date for Preparing and Revising this Course:

Date 5 August 2022

Section 2 Aims and Objectives

1. Course Aims

At the end of this course, the student will reach to five domains in the following areas of performance:

1.1 Morals and Ethics

- Be aware of values and morality, ethics, generosity, integrity and honesty as well as be able to solve critical problems and disputes;
- (2) Have positive attitudes towards service careers;
- (3) Be able to lead and follow group members, work in team and be a role model for others; and
- (4) Have self-discipline, be punctual, responsibility to self, profession and society.
- 1.2 Knowledge
 - Have up-to-date knowledge in the management and operation of businesses in the hospitality industry both theories and practices widely, systematically and internationally;
 - (2) Have integrated knowledge in other related disciplines;

- (3) Have knowledge and understanding in research process and techniques which will be benefit in solving problems and adding up to the knowledge in the career.
- 1.3 Cognitive Skills
 - Be able to analyze the causes of problems and conflicts as well as be able to solve problems systematically and find out proper solutions to the problems;
 - (2) Be able to apply both theoretical and practical knowledge into real-life problem; and
 - (3) Be able to apply innovation and knowledge from other related academic fields in developing working skills.
- 1.4 Interpersonal Skills and Responsibility
 - Have responsibility for individual and group assignments as well as be able to help and facilitate others in solving problems; and
 - (2) Be responsible for the improvement of self-academic learning and the profession continuously.

1.5 Numerical Analysis, Communication and Information Technology Skills

- Be competent in foreign languages in listening, speaking, reading, writing and summarizing the main points effectively;
- (2) Be able to communicate with foreigners effectively in the appropriate contexts;
- (3) Be able to use technology to communicate and present effectively; and

(4) Be able to apply statistical or mathematical knowledge in analyzing and interpreting the data.

2. Objectives for Developing/Revising Course (content/learning process/assessment / etc.)

According to TQF (Thailand Quality Framework: HEd.) for Requirement courses, undergraduate students should have opportunity to master learning in nature of person, think logically, good communication, realize morals and ethics, realize Thai cultural value and global cultural value. Finally, students can apply knowledge in daily life for quality of life.

Section 3 Characteristics and Operation

1. Course Outline

Types of restaurants and kitchen management, equipment, preparing environment for service, personnel organization, and customer relations, front and back of the restaurant and kitchen, receiving and storing kitchen supplies and food stock, relationship between kitchen and service areas, providing room service, clean and maintaining kitchen equipment and utensils

2. Time Length per Semester (Lecture – hours / Practice – hours / Self Study – hours)

Lecture (hours)	Remedial Class (hours)	Practice/ Field Work/ Internship (hours)	Self Study (hours)
45	3+ (if any)	-	90

3. Time Length per Week for Individual Academic Consulting and Guidance

(The lecturer responsible for course identifies the information, for example, 1 hour / week)

3.1 Self consulting at the lecturer's office: Room Number 306 College of Hospitality Management (Nakhon Pathom Education Center/SSRU)

3.2 Consulting via office telephone: 034 964 946 Ext. -

3.3 Consulting via e-Mail: <u>yupaporn.ki@ssru.ac.th</u>

3.4 Consulting via Social Media (Facebook/Twitter/Line): Line

3.5 Consulting via Computer Network (Internet/Web board): Google Meet

Section 4 Developing Student's Learning Outcomes

1. Morality and ethics

1.1 Learning outcomes with regard to morality and ethics

 \circ (1) Be aware of values and morality, ethics, generosity, integrity and honesty as well as be able to solve critical problems and disputes;

• (2) Have positive attitudes towards service careers;

 \circ (3) Be able to lead and follow group members, work in team and be a role model for others; and

• (4) Have self-discipline, be punctual, responsibility to self, profession and society.

1.2Teaching strategies

- Provide examples on ethical and moral behavior in classroom such as the issue of plagiarism in doing assignments;
- (2) Provide case studies that explain ethics in careers in the hospitality industry; and
- (3) Be strict with classroom attendance and participation, classroom rules, students' uniform that have to be complied with the university rules and regulations.

1.3Evaluation strategies

- (1) Class attendance, class participation, and behavior in class;
- (2) On-time submission of report and assignments and their quality; and
- (3) Students' contribution on group assignments.

2. Knowledge

2.1 Learning outcomes with regard to knowledge

• (1) Have up-to-date knowledge in the management and operation of businesses in the hospitality industry both theories and practices widely, systematically and internationally;

 \circ (2) Have integrated knowledge in other related disciplines.

 \circ (3) Have knowledge and understanding in research process and techniques which will be benefit in solving problems and adding up to the knowledge in the career.

2.2 Teaching strategies

- (1) Use problem-based learning;
- (2) Use cooperative learning techniques; and
- (3) Invite guest speakers who are experts in the field of hospitality management to give special lectures.

2.3 Evaluation strategies

- (1) Quizzes
- (2) Midterm and final examination
- (3) Assignments (Cooking Demonstration and Practical)

3. Cognitive skills

3.1Learning outcomes with regard to cognitive skills

 \circ (1) Be able to analyze the causes of problems and conflicts as well as be able to solve problems systematically and find out proper solutions to the problems;

• (2) Be able to apply both theoretical and practical knowledge into real-life problem; and

 \circ (3) Be able to apply innovation and knowledge from other related academic fields in developing working skills.

3.2Teaching strategies

- (1) Problem-based learning
- (2) Cooperative learning techniques
- (3) Case studies (Creativity Base Learning)

(4) Invite guest speakers who are experts in the field of restaurant business to give special lectures.

3.3 Evaluation strategies

- (1) Quizzes
- (2) Midterm and final examination.
- (3) Assignments (Cooking Demonstration and Practical)

4. Interpersonal skills and responsibility

4.1 Learning outcomes with regard to interpersonal skills and

responsibility

- (1) Have responsibility for individual and group assignments as well as be able to help and facilitate others in solving problems.
- \circ (2) Be responsible for the improvement of self-academic learning and the profession continuously.

4.2 Teaching strategies

- (1) Group assignments (Creativity Base Learning)
- (2) Use cooperative learning techniques
- (3) Field trips

4.3Evaluation strategies

- (1) Students' contribution and behavior in group assignments.
- (2) Class presentation

5. Numerical analysis, communication and information

technology skills

5.1 Learning outcomes with regard to numerical analysis, communication and information technology skills

• (1) Be competent in foreign languages in listening, speaking, reading, writing and summarizing the main points effectively;

 \circ (2) Be able to communicate with foreigners effectively in the appropriate contexts;

 $\circ~$ (3) Be able to use technology to communicate and present effectively; and

 \circ (4) Be able to apply statistical or mathematical knowledge in analyzing and interpreting the data.

5.2Teaching strategies

- (1) Provide assignments that require students to use numerical analysis skills and knowledge;
- (2) Provide assignments that require students to use information technology skills and knowledge;
- (3) Use e-learning;
- (4) Use group discussions; and
- (5) Use presentation

5.3Evaluation strategies

- (1) Assignments (Cooking Practical);
- (2) Presentation; and
- (3) Observe from students' use of English and/or other language in discussing with other students and lecturers as well as in presenting in front of the class.

Remark: Symbol • means 'major responsibility'

Symbol o means 'minor responsibility'

No symbol means 'no responsibility'

The above symbols were shown in 'Curriculum Mapping' of TQF 2.

(Program Specification)

Section 5 Lesson Plan and Assessment

Week	Topic/Outline	Periods	Learning Activities and Medias	Lecturer(s)
1	 Unit 1 Introduction to the IHH3307 Course introduction Welcome to the Restaurant and Foodservice Industry Overview of the Restaurants Career Opportunities 	3 hrs.	 Direct Instruction Discussion Co-operative learning Case discussion: <u>Online Customer</u> <u>Reviews</u> 	Ms.Yupaporn
2	 Unit 2 Restaurant Concepts, Location, and Design (1) Restaurant Concepts Design the concepts Successful restaurant concept <u>How to pick a theme or concept</u> <u>How to become</u> <u>TripAdvisor #1 Fake</u> <u>restaurant</u> 	3 hrs.	 Direct Instruction Discussion Co-operative learning Class discussions 	Ms.Yupaporn
3	 Unit 2 Restaurant Concepts, Location, and Design (2) Concept adaption Criteria for Locating a Restaurant Location Information Checklist What is Food Trucks business? 	3 hrs.	 Direct Instruction Discussion Co-operative learning Class discussion 	Ms.Yupaporn

1. Lesson Plan

Week	Topic/Outline	Periods	Learning Activities and Medias	Lecturer(s)
4	 Unit 3 Menus, Kitchens, and Purchasing (1) Planning a Menu Capability/Consistency Layout and Equipment capacity <u>How to design a Menu?</u> <u>Where to buy supplies and equipment?</u> 	3 hrs.	 Direct Instruction Discussion Co-operative learning Youtube: Howcast 	Ms.Yupaporn
5	 Unit 3 Menus, Kitchens, and Purchasing (2) Flavor Accuracy in Menus Availability of Ingredients Menu types The Restaurant of the Future Augmented Reality (AR) Menu 	3 hrs.	 Direct Instruction Discussion Co-operative learning Youtube: Howcast 	Ms.Yupaporn
6	 Unit 4 Planning and Equipment the kitchen Kitchen's planning factors Kitchen equipment Maintaining kitchen equipment <u>The Virtual Restaurant</u> 	3 hrs.	 Direct Instruction Class Discussion Co-operative learning 	Ms.Yupaporn

Week	Topic/Outline	Periods	Learning Activities and Medias 	Lecturer(s)
7	 Unit 5 Food Purchasing Food-purchasing system Types of purchasing Buying Meat Buying Fresh Fruits and Vegetables How to hire a chef 	3	 Direct Instruction Discussion Co-operative learning Youtube: Howcast 	Ms.Yupaporn
8	 Mid Unit 6 Keeping Food Safe (1) Introduction to Food Safety Good Personal Hygiene Preventing Hazards in the flow of foods 	term Exan	 Direct Instruction Class Discussion Co-operative learning 	Ms.Yupaporn
10	 Unit 6 Keeping Food Safe (2) Food safety Management System Cleaning and Sanitizing Will delivery still be King in a Post-Covid world 	3 hrs.	 Direct Instruction Discussion Co-operative learning Class discussion 	Ms.Yupaporn Ms.Yupaporn
11	 Unit 7 Workplace Safety Introduction Preventing accidents and Injuries First Aid and External Threats <u>Top 10 Kitchen Safety</u> <u>Tips</u> 	3 hrs.	 Direct Instruction Discussion Co-operative learning Youtube 	

Week	Topic/Outline	Periods	Learning Activities and Medias	Lecturer(s)
12	 Unit 8 Kitchen Essential (1) Professionalism Using Standardize Recipes Converting recipes Basic Food Costing Unit 8 Kitchen Essential (2) Foodservice equipment Getting ready to Cook Cooking Methods 	3 hrs. Online 3 hrs.	 Direct Instruction Class Discussion Co-operative learning Direct Instruction Class Discussion Co-operative learning 	Ms.Yupaporn Ms.Yupaporn
14	 Unit 8 Kitchen Essential (3) Cooking and Nutrition <u>Basic knife skills</u> Knife skills 	3 hrs.	 Direct Instruction Discussion Co-operative learning Youtube 	Ms.Yupaporn
15	 Unit 9 Management Essentials Learning to work together Being a successful leader Training and Evaluation Gordon Ramsay: Philosophy on Restuarant 	3 hrs.	 Direct Instruction Discussion Co-operative learning Youtube: Gordon Ramsay 	Ms.Yupaporn
16	Course summary and final examination review • Course summary • Final examination review	3 hrs. Final exar	 Discussion Questions and answers 	Ms.Yupaporn
	Total of Hours	45		Ms.Yupaporn

2. Learning Assessment Plan

	Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)		
1	Ethics and Morals (1) Be aware of values and morality, ethics, generosity, integrity and honesty as well as be able to solve critical problems and disputes.	 Class attendance checklist Individual portfolio 	Throughout semester	10%		
2	Knowledge (1) Have up-to-date knowledge in the management and operation of businesses in the hospitality industry both theories and practices widely, systematically and internationally.	• Midterm and final examination	8 & 17	20% & 30%		
3	Cognitive Skills (1) Be able to apply innovation and knowledge from other related academic fields in developing working skills.	• Individual assignment and paper works/self-study	Throughout semester and week 2,5,10,12	20% (5%-5%-5%-5%)		
4	Interpersonal Skills and Responsibilities (1) Be responsible for the improvement of self-academic learning and the profession continuously.	 Group work & presentation 	Throughout semester or week 4,10	15%		
5	Numerical Analysis, Communication and Information Technology Skills (1) Be able to communicate with foreigners effectively in the appropriate contexts; (2) Be able to use technology to	 Group and individual assignment 	Throughout semester	5%		
	communicate and present effectively.					

Section 6 Learning and Teaching Resources

1. Textbook and Main Documents

The National Restaurant Association Educational Foundation (NRAEF) (2011). *Foundation of Restaurant Management & Culinary Arts (Level One).* Pearson Education, Inc., publishing as Prentice Hall. John R. Walker (2014). *The Restaurant From Concept to Operation*, 7th edition. John

Wiley & Sons, Inc.

2. Important Documents for Extra Study

• None

3. Suggestion Information (Printing Materials/Website/CD/Others)

• None

Section 7 Course Evaluation and Revising

1. Strategies for Course Evaluation by Students

Using survey questions to collect information from the students' opinions to improve the course and enhance the curriculum. Examples of questions:

- (1) Content objectives were made clear to the students.
- (2) The content was organized around the objectives.
- (3) Content was sufficiently integrated.
- (4) Content was sufficiently integrated with the rest of the first-year curriculum.
- (5) The instructional materials used were effectively.
- (6) The learning methods appropriate assessed the students' understanding of the content.
- (7) Overall, Students are satisfied with the quality of this course.

2. Strategies for Course Evaluation by Lecturer

2.1 Lecturers team observes the class and discusses the results as follow:

- (1) The lecturer is well prepared for class sessions.
- (2) The lecturer answers questions carefully and completely.
- (3) The lecturer uses examples to make the materials easy to understand.
- (4) The lecturer stimulated interest in the course.
- (5) The lecturer made the course material interesting.
- (6) The lecturer is knowledgeable about the topics presented in this course.
- (7) The lecturer treats students respectfully.

- (8) The lecturer is fair in dealing with students.
- (9) The lecturer makes students feel comfortable about asking question.
- (10) Course assignment is interesting and stimulating.
- (11) The lecturer's use of technology enhanced learning in the classroom.

2.2 The Director /Head of program construct assessment items to evaluate four dimensions of lecturer's competencies: teaching skills, organization and presentation of materials, management of the learning environment, and teaching attitudes.

3. Teaching Revision

Lecturer revises teaching/learning process based on the results from the students' survey questions, the lecturer team's observation, and classroom research.

4. Feedback for Achievement Standards

International College Administrator Committee monitor to assessment process and Grading.

5. Methodology and Planning for Course Review and Improvement

- Revise and develop course structure and process every two years.
- (2) Assign different lecturers teach this course to enhance students' performance.

Courses	1. Morals and Ethics		2. Knowledge		3. Cognitive Skills			4. Interpersonal Skills and Responsibility			5. Numerical Analysis, Communication and Information Technology Skills						
Major requirement course			• M	lajoi	Respo	nsibil	ity						0	Minor 1	Respons	sibility	
	1	2	3	4	1	2	3	1	2	3	1	2	3	1	2	3	4
HIM3308 Restaurant and Kitchen Management	0	•	0	•	•	0	0	0	•	0	•	0	0	•	0	0	0

Curriculum Mapping Illustrating the Distribution of Program Standard Learning Outcomes to Course Level