

TQF.3



Bachelor's Degree

Master's Degree

College of Hospitality Industry Management (CHM.)

Course Specification

Course Code: HIR2405

Course Title: Wine and Foods Pairing

Credits: 3(3-0-6)

Program: Bachelor of Arts in Hotel Management

(International Program)

College of Hospitality Management,

Suan Sunandha Rajabhat University

(C.H.M. SSRU)

Semester: 1 Academic Year: 2021

Section 1 General Information

1. Code and Course Title:

Course Code: HIR 2405

Course Title (English): Wine and Foods Pairing

Course Title (Thai): -

2. Credits: 3(3-0-6)

3. Curriculum and Course Category:

3.1 Curriculum: Bachelor of Arts in Hotel Management

3.2 Course Category:

General Education

Required Course

Elective Course

Others

4. Lecturer Responsible for Course and Instructional

Course Lecturer (s):

4.1 Lecturer Responsible for Course: Mr. Watcharawish Permsinphantong

4.2 Instructional Course Lecturer(s): Mr. Watcharawish Permsinphantong

5. Contact/Get in Touch

Room Number: 306 Tel. 034 964 946 Ext. -

E-mail: watcharawish.pe@ssru.ac.th

6. Semester/ Year of Study

6.1 Semester: 1/2021 Year of Study: 2021 (HM62/RB62)

6.2 Number of the students enrolled: 22

7. Pre-requisite Course (If any)

None

8. Co-requisite Course (If any)

None

9. Learning Location

College of Hospitality Management, Nakhon Pathom Education
Center Room Number: Online

10. Last Date for Preparing and Revising this Course:

Date 05 August 2021

Section 2 Aims and Objectives

1. Course Aims

At the end of this course, the student will reach to five domains in the following areas of performance:

1.1 Morals and Ethics

- (1) Be aware of values and morality, ethics, generosity, integrity and honesty as well as be able to solve critical problems and disputes;
- (2) Have positive attitudes towards service careers;
- (3) Be able to lead and follow group members, work in team and be a role model for others; and
- (4) Have self-discipline, be punctual, responsibility to self, profession and society.

1.2 Knowledge

- (1) Have up-to-date knowledge in the management and operation of businesses in the hospitality industry both theories and practices widely, systematically and internationally;
- (2) Have integrated knowledge in other related disciplines;

- (3) Have knowledge and understanding in research process and techniques which will be benefit in solving problems and adding up to the knowledge in the career.

1.3 Cognitive Skills

- (1) Be able to analyze the causes of problems and conflicts as well as be able to solve problems systematically and find out proper solutions to the problems;
- (2) Be able to apply both theoretical and practical knowledge into real-life problem; and
- (3) Be able to apply innovation and knowledge from other related academic fields in developing working skills.

1.4 Interpersonal Skills and Responsibility

- (1) Have responsibility for individual and group assignments as well as be able to help and facilitate others in solving problems; and
- (2) Be responsible for the improvement of self-academic learning and the profession continuously.

1.5 Numerical Analysis, Communication and Information

Technology Skills

- (1) Be competent in foreign languages in listening, speaking, reading, writing and summarizing the main points effectively;
- (2) Be able to communicate with foreigners effectively in the appropriate contexts;
- (3) Be able to use technology to communicate and present effectively; and

- (4) Be able to apply statistical or mathematical knowledge in analyzing and interpreting the data.

2. Objectives for Developing/Revising Course (content/learning process/assessment / etc.)

According to TQF (Thailand Quality Framework: HEd.) for Requirement courses, undergraduate students should have opportunity to master learning in nature of person, think logically, good communication, realize morals and ethics, realize Thai cultural value and global cultural value. Finally, students can apply knowledge in daily life for quality of life.

Section 3 Characteristics and Operation

1. Course Outline

Wine history, type of wine around the world, grape variety, wine production, wine profiles and their relationship to food, aromas, flavors, acidity, tannins, classic wine pairings, wine testing, principle of wine drinking, wine service standard, wine appreciation and menu planning, wine event and marketing, sommelier knowledge, wine cellar, and study trip

2. Time Length per Semester (Lecture – hours / Practice – hours / Self Study – hours)

Lecture (hours)	Remedial Class (hours)	Practice/ Field Work/ Internship (hours)	Self Study (hours)
45	3+ (if any)	-	90

3. Time Length per Week for Individual Academic Consulting and Guidance

(The lecturer responsible for course identifies the information, for example, 1 hour / week)

3.1 Self consulting at the lecturer's office: Room Number 306
College of Hospitality Management (Nakhon Pathom Education
Center/SSRU)

3.2 Consulting via office telephone: 034 964 946 Ext. -

3.3 Consulting via e-Mail: watcharawish.pe@ssru.ac.th

3.4 Consulting via Social Media (Facebook/Twitter/Line): Line

3.5 Consulting via Computer Network (Internet/Web board): Google
Meet

Section 4 Developing Student's Learning Outcomes

1. Morality and ethics

1.1 Learning outcomes with regard to morality and ethics

- (1) Be aware of values and morality, ethics, generosity, integrity and honesty as well as be able to solve critical problems and disputes;
- (2) Have positive attitudes towards service careers;
- (3) Be able to lead and follow group members, work in team and be a role model for others; and
- (4) Have self-discipline, be punctual, responsibility to self, profession and society.

1.2 Teaching strategies

- (1) Provide examples on ethical and moral behavior in classroom such as the issue of plagiarism in doing assignments;
- (2) Provide case studies that explain ethics in careers in the hospitality industry; and
- (3) Be strict with classroom attendance and participation, classroom rules, students' uniform that have to be complied with the university rules and regulations.

1.3 Evaluation strategies

- (1) Class attendance, class participation, and behavior in class;
- (2) On-time submission of report and assignments and their quality; and
- (3) Students' contribution on group assignments.

2. Knowledge

2.1 Learning outcomes with regard to knowledge

- (1) Have up-to-date knowledge in the management and operation of businesses in the hospitality industry both theories and practices widely, systematically and internationally;
- (2) Have integrated knowledge in other related disciplines.
- (3) Have knowledge and understanding in research process and techniques which will be benefit in solving problems and adding up to the knowledge in the career.

2.2 Teaching strategies

- (1) Use problem-based learning;
- (2) Use cooperative learning techniques; and
- (3) Invite guest speakers who are experts in the field of hospitality management to give special lectures.

2.3 Evaluation strategies

- (1) Quizzes
- (2) Midterm and final examination
- (3) Assignments (Cooking Demonstration and Practical)

3. Cognitive skills

3.1 Learning outcomes with regard to cognitive skills

- (1) Be able to analyze the causes of problems and conflicts as well as be able to solve problems systematically and find out proper solutions to the problems;

- (2) Be able to apply both theoretical and practical knowledge into real-life problem; and
- (3) Be able to apply innovation and knowledge from other related academic fields in developing working skills.

3.2 Teaching strategies

- (1) Problem-based learning
- (2) Cooperative learning techniques
- (3) Case studies (Creativity Base Learning)
- (4) Invite guest speakers who are experts in the field of restaurant business to give special lectures.

3.3 Evaluation strategies

- (1) Quizzes
- (2) Midterm and final examination.
- (3) Assignments (Cooking Demonstration and Practical)

4. Interpersonal skills and responsibility

4.1 Learning outcomes with regard to interpersonal skills and responsibility

- (1) Have responsibility for individual and group assignments as well as be able to help and facilitate others in solving problems.
- (2) Be responsible for the improvement of self-academic learning and the profession continuously.

4.2 Teaching strategies

- (1) Group assignments (Creativity Base Learning)
- (2) Use cooperative learning techniques
- (3) Field trips

4.3 Evaluation strategies

- (1) Students' contribution and behavior in group assignments.

(2) Class presentation

5. Numerical analysis, communication and information technology skills

5.1 Learning outcomes with regard to numerical analysis, communication and information technology skills

- (1) Be competent in foreign languages in listening, speaking, reading, writing and summarizing the main points effectively;
- (2) Be able to communicate with foreigners effectively in the appropriate contexts;
- (3) Be able to use technology to communicate and present effectively; and
- (4) Be able to apply statistical or mathematical knowledge in analyzing and interpreting the data.

5.2 Teaching strategies

- (1) Provide assignments that require students to use numerical analysis skills and knowledge;
- (2) Provide assignments that require students to use information technology skills and knowledge;
- (3) Use e-learning;
- (4) Use group discussions; and
- (5) Use presentation

5.3 Evaluation strategies

- (1) Assignments (Cooking Practical);
- (2) Presentation; and

- (3) Observe from students' use of English and/or other language in discussing with other students and lecturers as well as in presenting in front of the class.

Remark: Symbol ● means 'major responsibility'

Symbol ○ means 'minor responsibility'

No symbol means 'no responsibility'

The above symbols were shown in 'Curriculum Mapping' of TQF 2.
(Program Specification)

Section 5 Lesson Plan and Assessment

1. Lesson Plan

Week	Topic/Outline	Periods	Learning Activities and Medias	Lecturer(s)
1	Unit 1 Develop Wine Knowledge (1) <ul style="list-style-type: none"> • Course introduction • Develop wine knowledge • Different between wine styles • Major wine producing country • Step in basic wine production 	3 hrs. Online	<ul style="list-style-type: none"> • Direct Instruction • Discussion • Co-operative learning • Case discussion: Wine exports by country 2019 • Top wine regions of the world 	Mr.Watcharawish
2	Unit 1 Develop Wine Knowledge (2) <ul style="list-style-type: none"> • Describe variations in grape growing • Wine production techniques • Interpret Wine labels • The Wine Making Process 	3 hrs. Online	<ul style="list-style-type: none"> • Direct Instruction • Discussion • Co-operative learning • Youtube: Adirondack Winery 	Mr.Watcharawish
3	Unit 2 Store and retrieve wines <ul style="list-style-type: none"> • Develop in-house wine storage facilities • Wine displays • Store wines • Retrieve wines for service/sale • How to open a wine bottle 	3 hrs. Online	<ul style="list-style-type: none"> • Direct Instruction • Discussion • Co-operative learning • Youtube: Wine Folly 	Mr.Watcharawish

Week	Topic/Outline	Periods	Learning Activities and Medias	Lecturer(s)
4	<p>Unit 3 Undertake sensory appraisal of wines</p> <ul style="list-style-type: none"> • Wine tasting conditions • Evaluate wines • Identify wines by styles • Determine wine quality and characteristics • How to taste wine 	3 hrs. Online	<ul style="list-style-type: none"> • Direct Instruction • Discussion • Co-operative learning • Youtube: Wine Folly 	Mr. Watcharawish
5	<p>Unit 4 Provide advice to customers</p> <ul style="list-style-type: none"> • Identify wine faults • Present wine lists • Recommend suitable wine and food combinations • Recommend wine choices • Order from a restaurant wine list 	3 hrs. Online	<ul style="list-style-type: none"> • Direct Instruction • Discussion • Co-operative learning • Youtube: Food & Wine 	Mr. Watcharawish
6	<p>Unit 5 Serve wine</p> <ul style="list-style-type: none"> • Present and serve red table wines • Present and serve white table wines • Present and serve sparkling wines • Respond to customer complaints • Service preparation 	3 hrs. Online	<ul style="list-style-type: none"> • Direct Instruction • Class Discussion • Co-operative learning • Youtube: Wine & Spirit Education Trust (WSET) 	Mr. Watcharawish

Week	Topic/Outline	Periods	Learning Activities • and Medias	Lecturer(s)
7	Unit 6 Maintain Wine Knowledge <ul style="list-style-type: none"> • Update about wine knowledge • Wine consumption trends • Share update wine knowledge • Wine decanter • Serving a decanted wine 	3	<ul style="list-style-type: none"> • Direct Instruction • Discussion • Co-operative learning • Youtube: WSET 	Mr. Watcharawish
8 Midterm Examination.....			
9	Unit 7 The Wine and Food Pyramid <ul style="list-style-type: none"> • A Hierarchy of taste • Food and Wine Pairing Objectives • Matching Traditions • Book methods 	3 hrs. Online	<ul style="list-style-type: none"> • Direct Instruction • Class Discussion • Co-operative learning • Youtube: How to select a bottle 	Mr. Watcharawish
10	Unit 8 Taste basics and Wine Evaluation <ul style="list-style-type: none"> • Elements of Wine Service • Sensory Evaluation • Palate Mapping • How to hold wine glass • Wine service (Formal) • How to pour wine 	3 hrs. Online	<ul style="list-style-type: none"> • Direct Instruction • Discussion • Co-operative learning • Class discussion • Youtube 	Mr. Watcharawish

Week	Topic/Outline	Periods	Learning Activities and Medias	Lecturer(s)
11	Unit 9 Gastronomic Identity I <ul style="list-style-type: none"> • Menu and Wine lists organization • Wine Ethnic Diversity • Wine from Old world and New world • Paring 101 	3 hrs. Online	<ul style="list-style-type: none"> • Direct Instruction • Discussion • Co-operative learning • Youtube: Le Creuset 	Mr.Watcharawish
12	Unit 10 Gastronomic Identity II <ul style="list-style-type: none"> • The Environment • Wine History and Ethnic Diversity • Food Marriage with Wines • Pairing 102 	3 hrs. Online	<ul style="list-style-type: none"> • Direct Instruction • Class Discussion • Co-operative learning • Youtube: Le Creuset 	Mr.Watcharawish
13	Unit 11 Wine Texture Characteristics <ul style="list-style-type: none"> • Texture of Wine • Tannin • Alcohol Level • Overall Wine Body • How wine glass effect the tastes 	3 hrs. Online	<ul style="list-style-type: none"> • Direct Instruction • Class Discussion • Co-operative learning • Youtube: Food & Wine 	Mr.Watcharawish
14	Unit 12 Food Texture Characteristics <ul style="list-style-type: none"> • Fattiness in Food • Cooking Method and Protein Interactions • Interaction of Wine and Food textures • The Perfect Match 	3 hrs. Online	<ul style="list-style-type: none"> • Direct Instruction • Discussion • Co-operative learning • Youtube: Wine Spectator 	Mr.Watcharawish

Week	Topic/Outline	Periods	Learning Activities • and Medias	Lecturer(s)
15	Unit 13 How to become a Sommelier <ul style="list-style-type: none"> • 3 steps to become a Sommerlier • Quality and skills needed • Sommelier: Victoria James • Become a Certified Sommelier – Is it worth it? 	3 hrs. Online	<ul style="list-style-type: none"> • Direct Instruction • Discussion • Co-operative learning • Youtube: Real Simple 	Mr.Watcharawish
16	Course summary and final examination review <ul style="list-style-type: none"> • Course summary • Final examination review 	3 hrs. Online	<ul style="list-style-type: none"> • Discussion • Questions and answers 	Mr.Watcharawish
17 Final examination.....			
	Total of Hours	45		Mr.Watcharawish

2. Learning Assessment Plan

	Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
1	<p>Ethics and Morals</p> <p>(1) Be aware of values and morality, ethics, generosity, integrity and honesty as well as be able to solve critical problems and disputes.</p>	<ul style="list-style-type: none"> • Class attendance checklist • Individual portfolio 	Throughout semester	10%
2	<p>Knowledge</p> <p>(1) Have up-to-date knowledge in the management and operation of businesses in the hospitality industry both theories and practices widely, systematically and internationally.</p>	<ul style="list-style-type: none"> • Midterm and final examination 	8 & 17	20% & 30%
3	<p>Cognitive Skills</p> <p>(1) Be able to apply innovation and knowledge from other related academic fields in developing working skills.</p>	<ul style="list-style-type: none"> • Individual assignment and paper works/self-study 	Throughout semester and week 2,5,10,12	20% (5%-5%-5%-5%)
4	<p>Interpersonal Skills and Responsibilities</p> <p>(1) Be responsible for the improvement of self-academic learning and the profession continuously.</p>	<ul style="list-style-type: none"> • Group work & presentation 	Throughout semester or week 4,10	15%
5	<p>Numerical Analysis, Communication and Information Technology Skills</p> <p>(1) Be able to communicate with foreigners effectively in the appropriate contexts;</p> <p>(2) Be able to use technology to communicate and present effectively.</p>	<ul style="list-style-type: none"> • Group and individual assignment 	Throughout semester	5%

Section 6 Learning and Teaching Resources

1. Textbook and Main Documents

The Australian Government's aid program through the ASEAN-Australia Development Cooperation Program Phase II (AADCP II). (2013). *Serve a range of Wine Products*. Association of Southeast Asian Nations (ASEAN)

Robert J. Harrington (2008). *Food & wine pairing: a sensory experience*. John Wiley & Sons, Inc.

2. Important Documents for Extra Study

- None

3. Suggestion Information (Printing Materials/Website/CD/Others)

- None

Section 7 Course Evaluation and Revising

1. Strategies for Course Evaluation by Students

Using survey questions to collect information from the students' opinions to improve the course and enhance the curriculum. Examples of questions:

- (1) Content objectives were made clear to the students.
- (2) The content was organized around the objectives.
- (3) Content was sufficiently integrated.
- (4) Content was sufficiently integrated with the rest of the first-year curriculum.
- (5) The instructional materials used were effectively.
- (6) The learning methods appropriate assessed the students' understanding of the content.
- (7) Overall, Students are satisfied with the quality of this course.

2. Strategies for Course Evaluation by Lecturer

2.1 Lecturers team observes the class and discusses the results as follow:

- (1) The lecturer is well prepared for class sessions.
- (2) The lecturer answers questions carefully and completely.
- (3) The lecturer uses examples to make the materials easy to understand.
- (4) The lecturer stimulated interest in the course.
- (5) The lecturer made the course material interesting.
- (6) The lecturer is knowledgeable about the topics presented in this course.
- (7) The lecturer treats students respectfully.
- (8) The lecturer is fair in dealing with students.
- (9) The lecturer makes students feel comfortable about asking question.
- (10) Course assignment is interesting and stimulating.
- (11) The lecturer's use of technology enhanced learning in the classroom.

2.2 The Director /Head of program construct assessment items to evaluate four dimensions of lecturer's competencies: teaching skills, organization and presentation of materials, management of the learning environment, and teaching attitudes.

3. Teaching Revision

Lecturer revises teaching/learning process based on the results from the students' survey questions, the lecturer team's observation, and classroom research.

4. Feedback for Achievement Standards

International College Administrator Committee monitor to assessment process and Grading.

5. Methodology and Planning for Course Review and Improvement

- (1) Revise and develop course structure and process every two years.
- (2) Assign different lecturers teach this course to enhance students' performance.

Curriculum Mapping Illustrating the Distribution of Program Standard Learning Outcomes to Course Level

Courses	1. Morals and Ethics			2. Knowledge			3. Cognitive Skills			4. Interpersonal Skills and Responsibility			5. Numerical Analysis, Communication and Information Technology Skills			
	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3	4
Major requirement course	● Major Responsibility									○ Minor Responsibility						
HIR2405 Food and Wine Pairing	●	○	○	●	○	○	○	○	●	○	●	○	○	●	●	○