

# DIGITAL Millionaire

**GEN0320**

**International Sections**

E01, E02

**Dr. Pongrapee Kaewsaiha**



# Meeting Activity 4

Tue, 5 Mar 2024, 13:00

**GEN0320 Digital Millionaire**

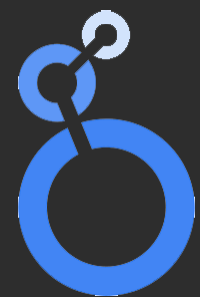
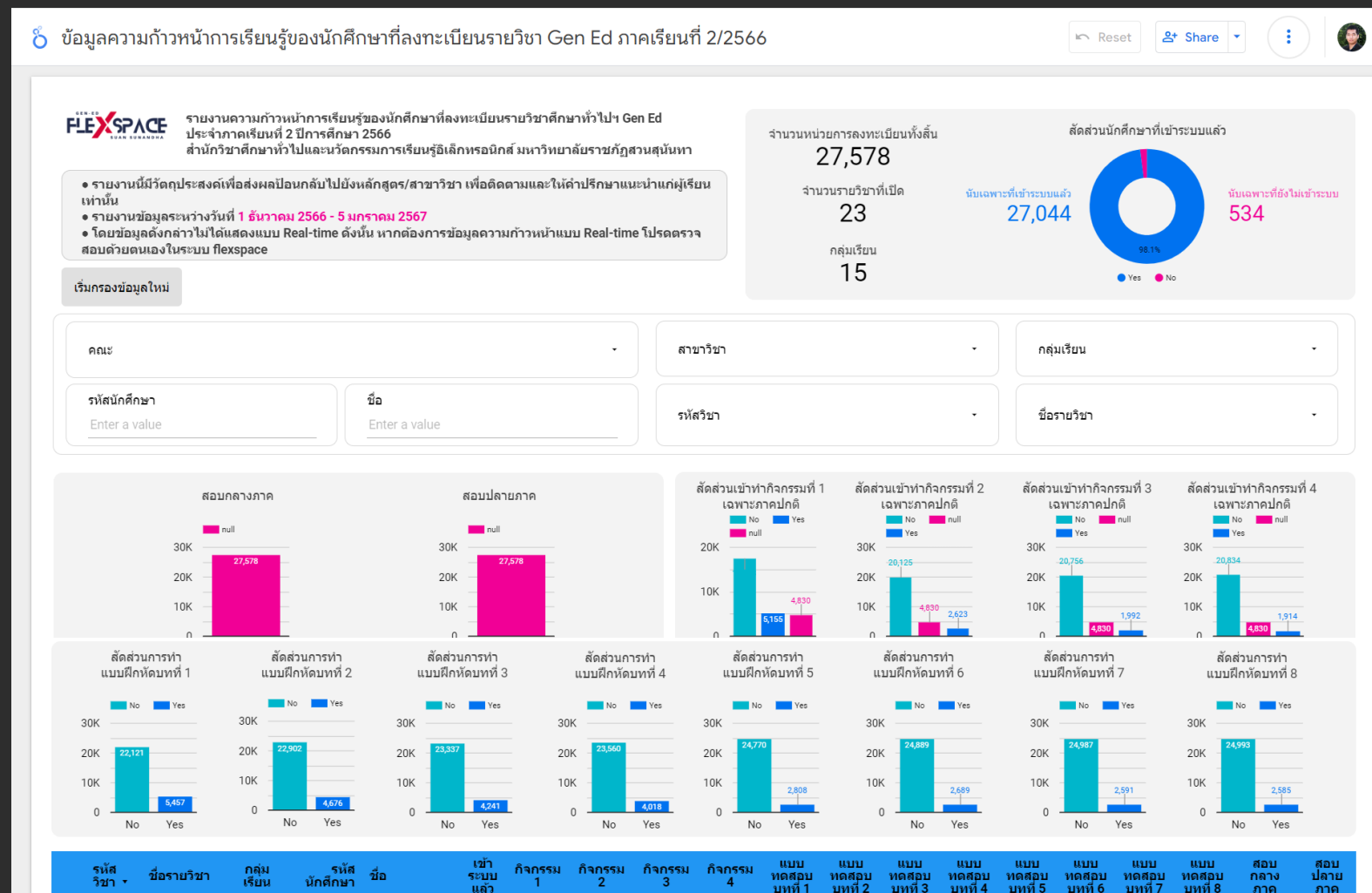
**International Sections**

E01, E02

**Dr. Pongrapee Kaewsaiha**



# Activity report



[https://cutt.ly/gened\\_report2](https://cutt.ly/gened_report2)

(via Google Looker Studio)

# How to see your progress?

1. Log into the FlexSpace platform, enter the course, and see the outline.

	<input checked="" type="checkbox"/> 1. Concepts of Digital Literacy
	<input type="checkbox"/> 2. Digital Citizenship
<b>X</b>	<input type="checkbox"/> 2.1 Being a Good Digital Citizen
<b>X</b>	<input type="checkbox"/> 2.2 Digital Citizen Disciplines
	<input checked="" type="checkbox"/> Quiz - Chapter 2 (5 Points) (10 Questions)
<b>X</b>	<input type="checkbox"/> 3. Digital Intelligence
<b>X</b>	<input type="checkbox"/> 4. Information Literacy

- There should be green marks all the way from **Chapter 1 to 8** before the Final exam.
- The chapter will be marked as finished after the student finished all activities in it: **Videos, Quizzes, Discussions, etc.**

2. On the course page, click the “Progress” tab.

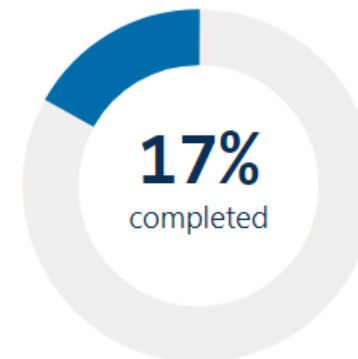


Course Progress Dates Discussion

## Your progress

### Course completion

This represents how much of the course content you have completed.  
Note that some content may not yet be released.

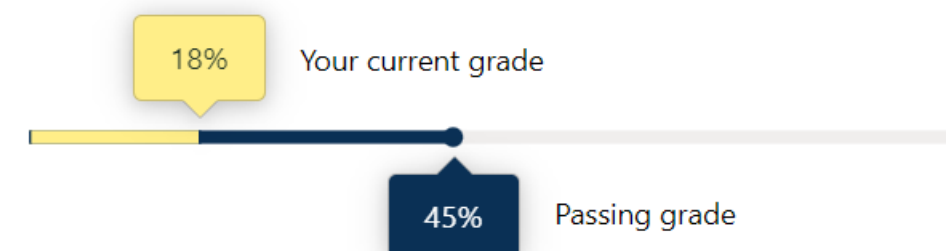


### Certificate status

In order to qualify for a certificate, you must have a passing grade.

### Grades

This represents your weighted grade against the grade needed to pass this course.



**⚠ A weighted grade of 45% is required to pass in this course**

### Related links

- [Dates](#)  
A schedule view of your course due dates and upcoming assignments.
- [Course Outline](#)  
A birds-eye view of your course content.

# Preparation for the final exam



Preparedness survey prior to the Final Test , General Education Courses, Semester 2, Academic Year 2023

The purpose of this survey is to investigate

Final Examination preparation. Second Semester of General Education Courses, Academic Year 2023



<https://cutt.ly/final-2-2023>

(via Google Forms)

# Final exam schedule



For all GEN-ED courses in Semester 2/2023

(All Thai and International sections)

the final exam will be held between

Tue, 12 Mar 2024, 12:00 PM (At noon), BKK (GMT+7)

|  
and  
|

Thu, 14 Mar 2024, 12:00 PM (At noon), BKK (GMT+7).

} 48 hours (approx.)

This is a final exam of Semester 2,  
so you should be familiar with the testing system.



- You can start the test at any time during the specified period:  
Tue, 12 Mar 2024, 12:00 PM → Thu, 14 Mar 2024, 12:00 PM
- These 48 hours are for all GEN-ED courses you enrolled in this semester.  
Manage your time wisely if you enroll in multiple courses.
- You must start and finish one test at a time.
- Once started, you must finish it within an hour (60 minutes).

You are taking "[\(Beta\) Mid-term exam](#)" as a timed exam. [Show more](#)

End My Exam

00:51:23





The final exam covers content in **Chapter 5-8** (in each course).



For **GEN0320 Digital Millionaire**

- Chapter 5 – Big Data
- Chapter 6 – Cyber Surveillance and Security
- Chapter 7 – Privacy Protection Act
- Chapter 8 – Blockchain & Cryptocurrency

There will be **30 multiple-choice questions**, total **15 points**.

Reviewing chapter quizzes would help a lot.

If you experience any problem during the exam,  
please contact the GEN-ED office (8:00-16:00).



Facebook Page: Gen-Ed SSRU

Line OpenChat for the course

Tel: 065-9595313, 062-5933664

E-mail: [ge.ed@ssru.ac.th](mailto:ge.ed@ssru.ac.th)



If you are unable to take the test during the specified period,  
please also contact our staff using the above channels.

The exam results will be visible in the “Progress” menu from Fri, 15 Mar 2024 onward.

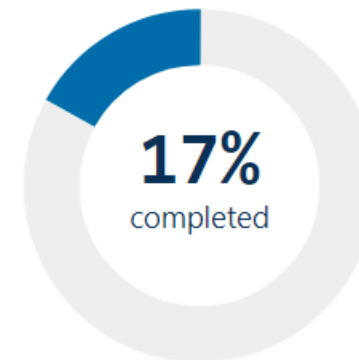


Course **Progress** Dates Discussion

## Your progress

### Course completion

This represents how much of the course content you have completed.  
Note that some content may not yet be released.



### Certificate status

In order to qualify for a certificate, you must have a passing grade.



Midterm Exam

15%

0%

0%

# Meeting activity 4

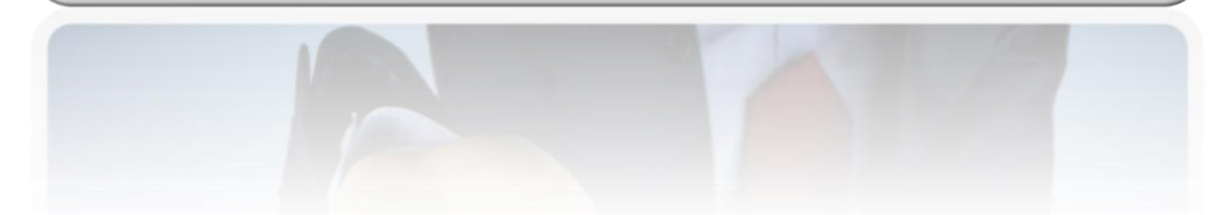
## Course summary and final work

In this activity, we will summarize what we have learned so far and introduce the final assignment.



# Digital millionaire

1. To become a **millionaire** in the digital age, you must be an **entrepreneur**.
- It is very difficult to get rich by working full time and saving money.
  - It's even harder to win the lottery.



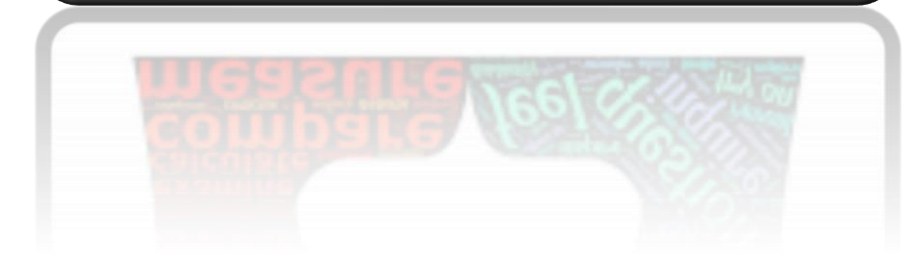


# Digital millionaire

2. To be an **entrepreneur**, you must have entrepreneurial/**growth mindset**.

- Be curious and creative.
- See things as opportunities and challenges.

- |              |                  |
|--------------|------------------|
| • Curiosity  | • Accountability |
| • Creativity | • Flexibility    |
| • Resilience | • ...            |
| • Decisive   | • ...            |



# Digital millionaire

3. To be an **entrepreneur**, you must have an **innovation**.

- It may be completely new or new in the context in which it is applied.
- It can solve customers' pain points.
- It may be a product or process (e.g., how you make money from it).
- Ways to earn money are no longer limited to sales.
  - + Online ad, + Affiliate marketing, + Subscription, etc.
  - + Cryptocurrency (pros & cons)



# Digital millionaire

4. Businesses in the digital age are **data**-involved.

**Data-driven** – Use data for their advantage.

- See what are trending on social media and search engines.
- Predict future sales based on old records.
- Classify customers based on their purchasing behaviors.

**Data-centric** – Data is the product or service being offered.

- Produce high-quality digital content and accept subscriptions.
- Offer a search engine optimization (SEO) service.



# Digital millionaire

5. Working with data, you must have **security awareness**.

- Protect your devices and valuable data.
- Have digital literacy. Know what are safe and what are suspicious.



# Digital millionaire

6. Working with others' personal data, you must know the **data rights**.

- Respect the privacy protection act (PDPA/GDPR).
- Your business may need to appoint the data protection officer (DPO).



# Final assignment

## Background

Businesses in the digital age rely heavily on “digital” technology.

- They are either data-driven or data-centric. Following your expertise or curiosity is no longer a case.
- Many of them operate completely in cyberspace. They don't need any physical space. → Lower running cost.
- Many professions have been replaced by AI.

# Task



Predict what new careers will arise in the next 20 years.

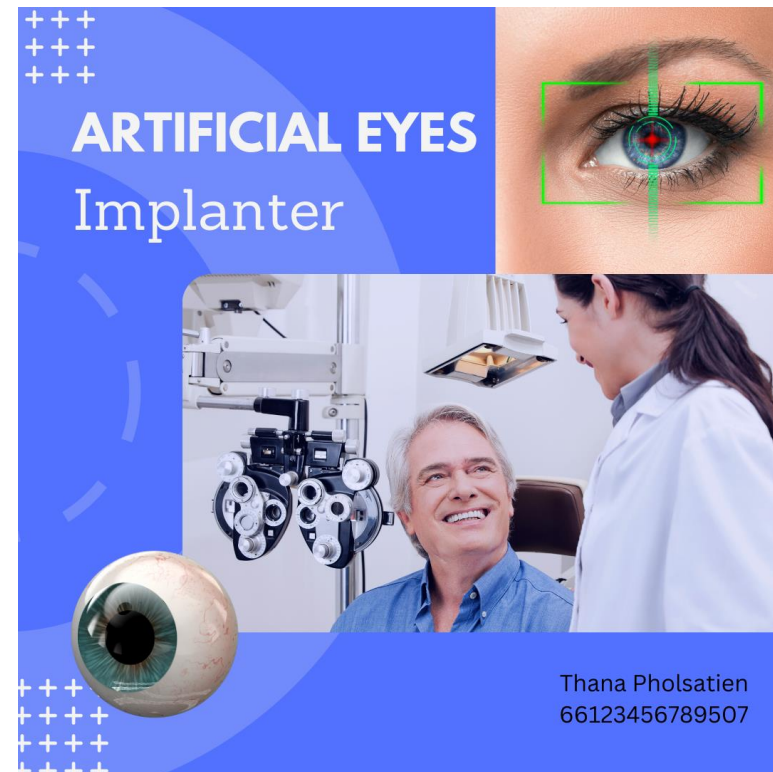
- Those careers may arise from technology that does not currently exist.
- Use your imagination combined with technology trends.

Your submission must include:

- 1) **Artwork** – Create by yourselves. Use only content you have rights.
- 2) **Short description** – Write by yourselves. Do not copy from elsewhere.

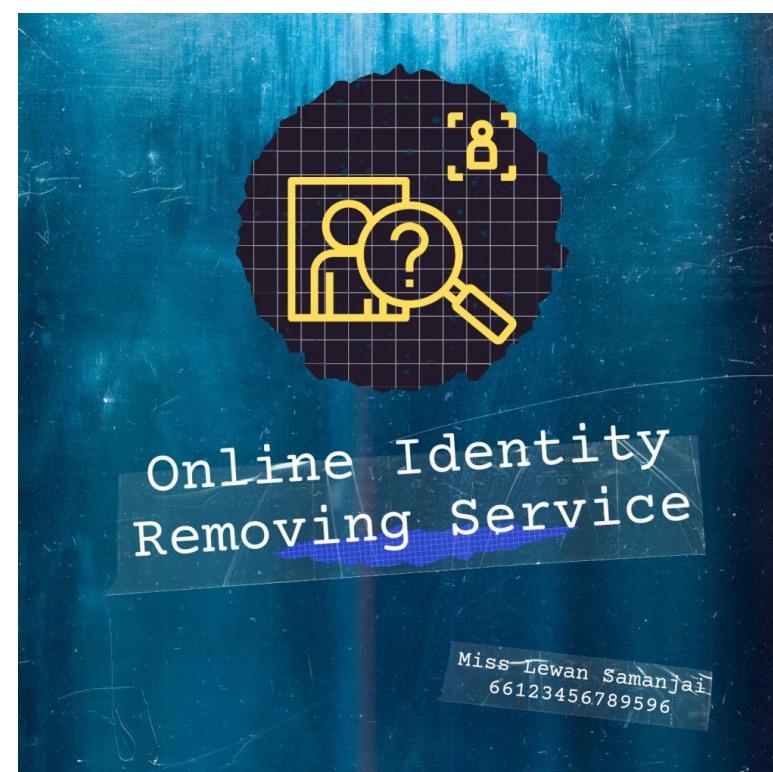
See examples on the next page.

# Examples



## Artificial eyes implanter

In the future, people will have many visual problems because they use digital devices in their daily life from childhood. Modern technology has made it possible to implant artificial eyes into patients.



## Online identity removing service

Many people posted inappropriate things online that can affect their careers. There is currently no way to permanently delete them because people can keep offline copies. In the future, we will have technology that can prevent such data from being displayed, by having it deleted or access blocked as soon as it is detected.

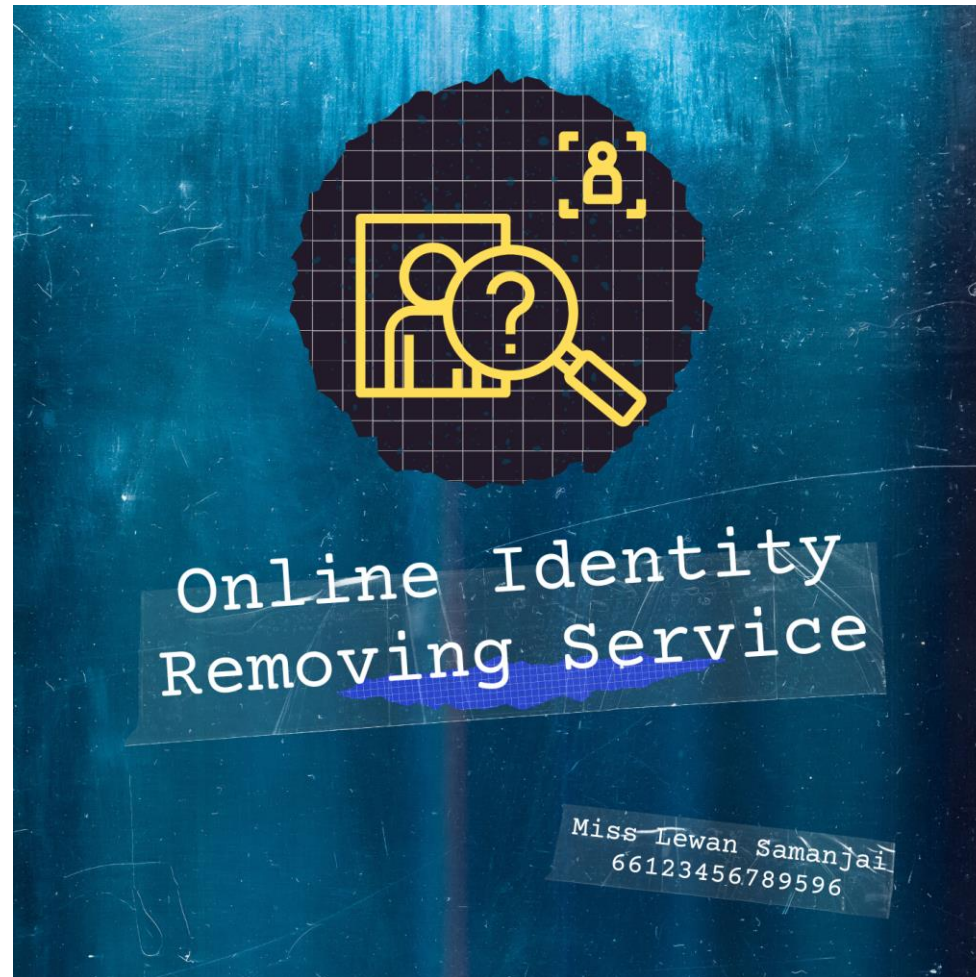


# Artwork



- **PNG** or **JPG/JPEG** format (not PDF, SVG, HEIC, or other)
- Must be a **square** picture (aspect ratio **1:1**)
- Minimum resolutions of **1080 x 1080** pixels
- Depict a career that does not yet exist but will exist in the next 20 years

# Artwork



Details that must be included:

Career title – Write a single word or a phrase that specifies a career.

Illustration – Draw it yourselves or use photo editing.

- If you use images from elsewhere, make sure they are not copyright protected.
- Using Canva is highly suggested because SSRU students have rights to use photos they provide in the app.

Author – Write your name and student ID number.

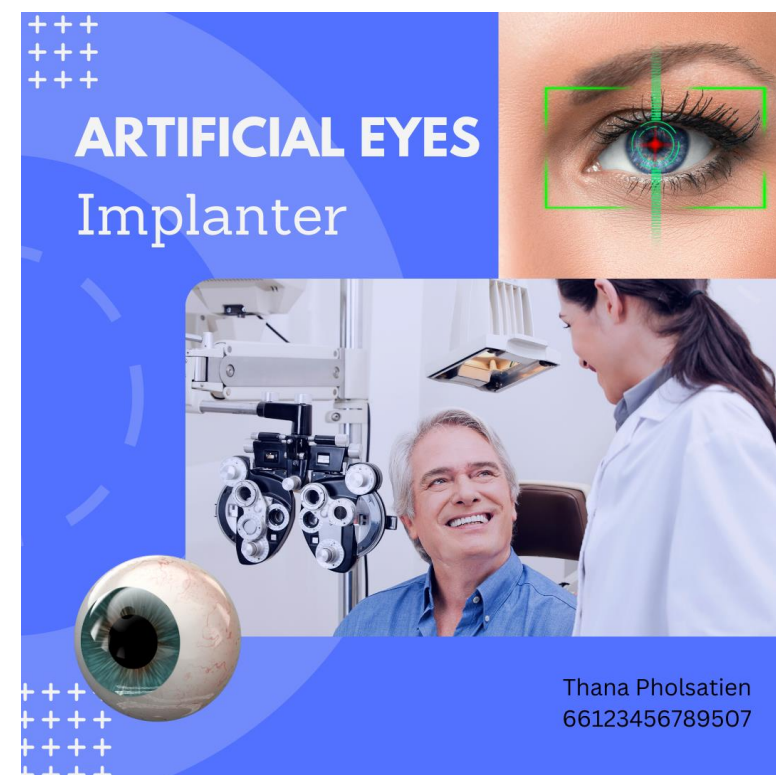
# Short description

Write a description of that career in no more than 100 words.

Prepare a text description separately from your artwork.

Do NOT embed these texts on the image.

## Examples



In the future, people will have many visual problems because they use digital devices in their daily life from childhood. Modern technology has made it possible to implant artificial eyes into patients.



# Submit your work in Unit D.2.2

2. Type or paste your image description in this box →

3. Save your progress (if not yet finished) →

Your Response (Required)

Enter your response to the prompt above.

Save your progress THIS RESPONSE HAS NOT BEEN SAVED.

File Uploads (Required)

Choose File No file chosen Supported file types: .gif, .jpg, .jpeg, .jif, .jpeg, .jpg, .png

You may continue to work on your response until you submit it. Upload file

1. Upload your image file (JPG/PNG) here →

4. Submit your response and move to the next step →

Submit your response and move to the next step

## Assess 3 peers

Once you submit your own work, the system will randomly select 3 of your friends' work for you to evaluate. You will grade their works following these criteria:

**(+1 Point)** The artwork must be a square image (1:1 aspect ratio) and have resolutions of at least 1080x1080 pixels.

**(+1 Point)** The image includes career title, illustration, and the author's name + ID.

**(+1 Point)** The author has explained the specified career in an understandable way.

If there is nothing to assess at that time, come back later.

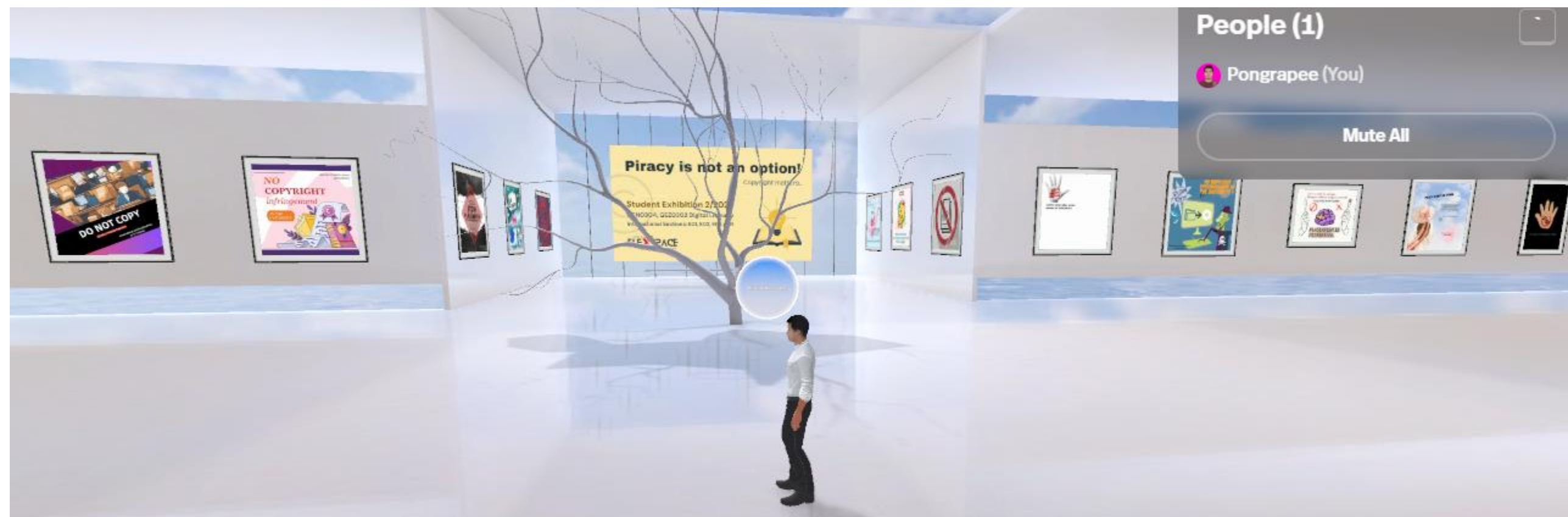
The purpose of peer assessment is to allow students to see other people's ideas.

All submissions will be reviewed and graded by the teacher.

# Exhibit your work

Exhibit your work in a virtual exhibition room on [Spatial.io](https://Spatial.io)

The instruction is provided in [Unit D.3.1](#) and [D.3.2](#)



If you cannot use [Spatial.io](https://Spatial.io), ask someone to help placing your artwork there.

# Mark your participation (1)

Once you have exhibited your work, mark your participation on **Unit D.3.3**

## **D.3.3 Participation check**

 [Bookmark this page](#)

Meeting Activity 4 due Mar 18, 2024 16:00 +07

### Participation record

1 point possible (graded)

Did you place your artwork in the designated virtual exhibition room?

Yes, I did it already.

No, I didn't.

## Vote for the best work

Visit the virtual exhibition room during March 10, 2024 and March 18, 2024 and vote for the best work. Cast your vote in [Unit D.3.4](#)

### Vote for the best work

Specify the student ID of the author of the artwork you want to vote on.

Save

Your words were:

# Mark your participation (2)

Once you have voted for the best work, mark your participation on **Unit D.3.5**

## **D.3.5 Participation check**

 [Bookmark this page](#)

Meeting Activity 4 due Mar 18, 2024 16:00 +07

### Participation record

1 point possible (graded)

Did you vote for the best work in the prevoius activity?

Yes, I voted already.

No, I didn't.

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