



TQF 5 - Course Report
GEN0320 Digital Millionaire
Semester 2, Academic year 2023

The Office of General Education and Innovative Electronic Learning

Section 1: General Information

1. Course code and title

Course Code: GEN0304
Course Title: Digital Millionaire

2. Pre-requisite (if any)

None

3. Lecturer

Dr.Pongrapee Kaewsaiha

4. Semester and academic year

Semester 2, Academic year 2023

5. Venue

- Room 1731, Sunandhanusorn Hall, Main Campus
- Nakhon Pathom Campus
- Online via Zoom Meeting and YouTube Live
- On-demand via FlexSpace platform

Section 2: Teaching hours compared with the plan

1. Number of actual teaching hours compared with the teaching plan

Topics	Teaching hours as planned	Actual teaching hours	Reason(s) in case the discrepancy is more than 25%
Chapter 1: Entrepreneurial Principles and Mindset	3 hours	3 hours	-
Chapter 2: Digital Business	3 hours	3 hours	-
Chapter 3: Data Asset	3 hours	3 hours	-
Chapter 4: Information Management and Corporate Data Governance	3 hours	3 hours	-
Chapter 5: Big Data	3 hours	3 hours	-
Chapter 6: Cyber Surveillance and Security	3 hours	3 hours	-
Chapter 7: Privacy Protection Act	3 hours	3 hours	-
Chapter 8: Blockchain & Cryptocurrency	3 hours	3 hours	-

2. Topics that couldn't be taught as planned

Topics that couldn't be taught (if any)	Significance of the topics that couldn't be taught	Compensation
None	None	None

3. Effectiveness of the teaching methods specified in the course specification

Learning Outcomes	Teaching methods specified in the course specification	Effectiveness (Use ✓)		Problems of the teaching method(s) (if any) and suggestions
		Yes	No	
1. Morals and Ethics	1) Maintain order in the classroom 2) Emphasis on responsibility 3) Raise awareness of good digital citizenship	✓	-	Attendance checking should be applied, even though students are studying on-demand.
2. Knowledge	1) Build self-learning skills 2) Focus on emerging technologies and build new early adopters	✓	-	-

Learning Outcomes	Teaching methods specified in the course specification	Effectiveness (Use ✓)		Problems of the teaching method(s) (if any) and suggestions
		Yes	No	
3. Cognitive Skills	1) Use work-integrated learning 2) Emphasize soft skills and industry-specific skills.	✓	-	-
4. Interpersonal Skills and Responsibilities	1) Use collaborative learning 2) Online discussion	✓	-	The Microsoft platform is suggested as it is accessible by Chinese students.
5. Numerical Analysis, Communication and Information Technology Skills	1) Assign hands-on activities 2) Emphasize the use of the English language throughout the course	✓	-	-

4. Suggestions for improving teaching methods

Text description should be provided to all instructions since text is more accessible to international students, compared to image and video. Avoid embedding text into images.

Section 3 - Course Outcomes

1. Number of registered students

46

2. Number of students at the end of semester

44

3. Number of students who withdrew (W)

2

4. Grade distribution

Score	Grade	Sec E01	Sec E02	Total	Percentage
86 – 100	A	4	3	7	15.22
82 – 85	A-	2	4	6	13.04
78 – 81	B+	4	4	8	17.39
74 – 77	B	3	1	4	8.70
70 – 73	B-	4	0	4	8.70
66 – 69	C+	2	1	3	6.52
62 – 65	C	2	1	3	6.52
58 – 61	C-	0	1	1	2.17
54 – 57	D+	1	0	1	2.17
50 – 53	D	2	0	2	4.35
46 – 49	D-	0	0	0	0.00
0 – 45	F	3	2	5	10.87
Incomplete	I	0	0	0	0.00
Withdraw	W	1	1	2	4.35

5. Factors causing unusual distribution of grades (if any)

None

6. Discrepancies in the evaluation plan specified in the course specification

6.1 Discrepancy in evaluation time frame

Details of discrepancy	Reasons
-	-

6.2 Discrepancy in evaluation methods

Details of discrepancy	Reasons
-	-

7. Verification of students' achievements

Verification method(s)	Verification Result(s)
Program committee approval	Approved

Section 4 - Problems and Impacts

1. Teaching and learning resources

Teaching problems -	Impacts on students' learning -
Learning resources problems The instruction relies heavily on the Google platform.	Impacts on students' learning Students in China cannot use Google services.

2. Administration and organization

Problems from administration Not enough contact channels for international students.	Impacts on students' learning Some students got delayed responses.
Problems from organization -	Impacts on students' learning -

Section 5 - Course Evaluation

1. Results of course evaluation by students

To be reviewed by the administration board.

2. Results of course evaluation by other evaluation methods

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Section 6 - Improvement Plan

1. Progress of teaching and learning improvement recommended in the previous course report

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2. Other improvements

-

3. Suggestions for improvement for Semester 2, Academic year 2024

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4. Suggestions of faculty member(s) responsible for the course

International students need concrete examples that are not tied to Thai law or Thai procedures. This is because they will take their knowledge and experience back to work in their home country or work internationally.

Responsible teacher:

Signature:

Submission date:

(Dr.Pongrapee Kaewsaiha)

Chairperson/Program director:

Signature:

Submission date:

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