

College of Hospitality Industry Management

TQF5 Course Report

Course Code: IHH3306

Course Title: Event and Catering Management

Credits: 3 (3-0-6)

Semester / Academic Year: 1/2022

Students: Bachelor of Arts Program in Hotel Management

Lecturer(s): Dr.Nuntana Ladplee

College of Hospitality Industry Management
Suan Sunandha Rajabhat University

Course Report

Institution: Suan Sunandha Rajabhat University

Campus/Faculty/Department: College of Hospitality Industry Management

Section1: General Information

- 1. Course Code and Title: IHH3306 Event and Catering Management
- 2. Pre-requisite (if any): -
- 3. Faculty Member(s) Teaching the Course and Sections -

Sections: Monday 9.00-12.00 Room No. 205

4. Semester and Academic Year

Semester 1, Academic Year 2022

5. Venue: College of Hospitality Industry Management, Suan Sunandha Rajabhat University

Section 2: Actual Teaching Hours Compared with Teaching Hours Specified in the Teaching Plan

1. Number of actual teaching hours compared with the teaching plan

| 1. Indiffice of actual teaching hours | 1. Number of actual teaching nours compared with the teaching plan | | | | | |
|---|--|----------------|----------------|--|--|--|
| | No. of teaching | No. of actual | Reason(s) | | | |
| | hours in the | teaching hours | (in case the | | | |
| Topics | plan | | discrepancy is | | | |
| | | | more than | | | |
| | | | 25%) | | | |
| Chapter 1: Introduction | 3 | 3 (Online) | | | | |
| Chapter 2: | | | | | | |
| Banqueting and Catering Operations | 3 | 3 (On Site) | | | | |
| Chapter 3: | | | | | | |
| Manager and Staff Preparation for Personnel | 3 | 3 (On Site) | | | | |
| Chapter 4: | | | | | | |
| Managing the functions | 3 | 3 (On Site) | | | | |
| Chapter 5: | | | | | | |
| Cost Control | 3 | 3 (On Site) | | | | |
| Group Assignment (Discussion) | 3 | 3 (On Site) | | | | |
| Group Project I (Caterer Successor) | 3 | 3 (On Site) | | | | |
| Midterm examination | 3 | 3 (On Site) | | | | |
| Chapter 6: Menu knowledge | 3 | 3 (On Demand) | | | | |
| Chapter 7: Service standard | 3 | 3 (On Demand) | | | | |
| Chapter 8: Type of event | 3 | 3 (On Site) | | | | |
| Chapter 9: Event Planning | 3 | 3 (On Site) | | | | |
| Group Assignment (Discussion) | 3 | 3 (On Site) | | | | |
| Group Project II (Gantt Chart for event) | 3 | 3 (On Site) | | | | |
| Individual Assignment (Visit an event) | 3 | 3 (On Demand) | | | | |
| Individual Project (Event Analysis) | 3 | 3 (Online) | | | | |
| Final Examination | 3 | 3 (Online) | | | | |
| Total | 45 | | | | | |

2. Topics that couldn't be taught as planned

| Topics that couldn't be | Significance of the topics | Compensation |
|-------------------------|----------------------------|--------------|
| taught (if any) | that couldn't be taught | |
| - | - | - |
| | | |
| | | |

3. Effectiveness of the teaching methods specified in the Course Specification

| T: | T1:41. 1 | D.CC- 4 | | D., 1,1,, . £41 |
|--|---|----------|--------------|--------------------|
| Learning | Teaching methods | | veness | Problems of the |
| Outcomes | specified in the | | e √) | teaching method(s) |
| | course specification | Yes | No | (if any) and |
| 1. Morals and Ethics | | | | suggestions |
| | | √ | - | |
| 1.1 Be able to deliver or to complete a required task at appointed time; | Lecture and group discussion | | | |
| 1.2 Be able to do the right thing according to the values, beliefs, and principles they claim to hold; | Student-centered: Constructivist approaches Cooperative learning: Jigsaw | | | |
| 1.3 Be able to make decisions in business according to moral concepts and judgments. | | | | |
| 2. Knowledge 2.1 Be able to identify the proper theories and describe important case studies. 2.2 Be able to provide an analysis and provide the solution to real world problems. 2.3 Be able to organize self-study and sharing information to the class. | Lecture and group discussion Student-centered: Constructivist approaches Cooperative learning: Jigsaw | √ | - | |
| 3. Cognitive Skills | | ✓ | - | |
| 3.1 The ability to gather and summarize information, and conduct research; 3.2 Self-study and sharing information to the class; | Lecture and group discussion Student-centered: Constructivist approaches Cooperative learning: Jigsaw | | | |
| 3.3 The ability to solve problems from case studies. | | | | |

| 4. Interpersonal Skills and Responsibilities 4.1 Be able to use interpersonal English communication skills. 4.2 Be able to collaborate well in teams for problem solving. 4.3 Be able to show leadership skills. | Lecture and group discussion Student-centered: Constructivist approaches Cooperative learning: Jigsaw | √ | - | |
|---|---|----------|---|--|
| 5. Numerical Analysis, Communication and Information Technology Skills 5.1 Be able to use basic ICT skills and apply them daily; 5.2 Be able to use statistics and mathematics to solve air transport business problems; 5.3 Be able to use IT to search for new knowledge and apply numerical analysis in communication with emphasis on practical and real life experiences. | Lecture and group discussion Student-centered: Constructivist approaches Cooperative learning: Jigsaw | • | _ | |
| 6. Learning Management Skills | | √ | - | |

4. Suggestions for Improving Teaching Methods

Section 3: Course Outcomes

1. Number of registered students: 4

2. Number of students at the end of semester: 4

3 Number of students who withdrew (W): None

4. Grade distribution

| Grade | No. of students | Percentage (%) |
|------------------|-----------------|----------------|
| A | 0 | 0 |
| A- | 2 | 50 |
| B+ | 2 | 50 |
| В | 0 | 0 |
| B- | 0 | 0 |
| \mathbf{C}^{+} | 0 | 0 |
| C | 0 | 0 |
| C- | 0 | 0 |
| D | 0 | 0 |
| D- | 0 | 0 |
| F | 0 | 0 |
| Incomplete (I) | 0 | 0 |

5. Factors causing unusual distribution of grades (If any)

6. Discrepancies in the evaluation plan specified in the Course Specification

6.1 Discrepancy in evaluation time frame

| Details of Discrepancy | Reasons |
|------------------------|---------|
| - | - |

| (A D' | • | 1 | .1 1 |
|-----------------|-----|------------|---------|
| 6.2 Discrepancy | 111 | evaluation | methods |
| 0.2 Discrepancy | 111 | Cvaruation | memous |

| 0.2 Discrepancy in evaluation methods | | |
|---------------------------------------|---------|--|
| Details of Discrepancy | Reasons | |
| - | - | |

7. Verification of students' achievements

| Verification Method(s) | Verification Result(s) |
|------------------------|------------------------|
| | |
| | |

Section 4: Problems and Impacts

1. Teaching and learning resources

| Teaching Problems: - | Impacts on students' learning: - |
|--------------------------------|----------------------------------|
| Learning Resources Problems: - | Impacts on students' learning: - |

2. Administration and organization

| Problems from administration | Impacts on students' learning |
|------------------------------|-------------------------------|
| - | - |
| Problems from organization | Impacts on students' learning |
| - | <u>-</u> |

Section 5: Course Evaluation

1. Results of course evaluation by students

- 1.1 Important comments from evaluation by students
- 1.2 Faculty members' opinions on the comments in 1.1

2. Results of course evaluation by other evaluation methods

- 2.1 Important comments from evaluation by other evaluation methods
- 2.2 Faculty members' opinions on the comments in 2.1

Section 6: Improvement Plan

1. Progress of teaching and learning improvement recommended in the previous Course Report

| Course Report | |
|---------------------------------------|--|
| Improvement plan proposed in Semester | Results of the plan implementation (In |
| Academic year | case no action was taken nor |
| 1 | completed, reasons must be |
| 2 | provided.) |
| 3 | 1 |
| | 2 |
| | 3 |

2. Other improvements

3. Suggestions for improvement for Semester __ Academic year ____

| Suggestions | Time Frame | Responsible person |
|-------------|------------|--------------------|
| | | |
| | | |

| 4. Suggestions of faculty member(s) responsible for the course | | |
|--|--|--|
| Responsible | e Faculty Member/ Coordinator: Dr. Nuntana Ladplee | |
| Signature | Nuntamplee Submission Date: Dec17, 2022 | |
| Chairperso | n/Program Director: | |
| Signature | Receipt Date | |