



TQF.3

Bachelor's Degree

Master's Degree

Course Specification

Course Code: IBB3310

Course Title: International Financial Management

Credits:3(3-0-6)

Program: International Business

College of Hospitality Industry Management (CHM)

Semester :1 **Academic Year :**2023

Section 1 General Information

1. Code and Course Title :

Course Code: IBB3310

Course Title (English): International Financial Management

Course Title (Thai): การจัดการการเงินระหว่างประเทศ

2. Credits :3(3-0-6)

3. Curriculum and Course Category :

3.1 Curriculum: Bachelor of Business Administration, Program in International Business (International Program), Revised in 2020.

3.2 Course Category:

General Education

Major Course

Elective Course

Others

4. Lecturer Responsible for Course and Instructional Course

Lecturer (s) :

4.1 Lecturer Responsible for Course: Dr.Nalin Simasathiansophon

4.2 Instructional Course Lecturer(s): None

5. Contact/Get in Touch

Room Number 401 Tel. 082-7842162 E-mail: nalin.si@ssru.ac.th

6. Semester/Year of Study

6.1 Semester: 1 Year of Study 2023

6.2 Number of the students enrolled: 11 students

7. Pre-requisite Course (If any)

Course Code: None

Course Title: None

8. Co-requisite Course (If any)

Course Code: None

Course Title: None

9. Learning Location

Building: College of Hospitality Industry Management, Nakhon Pathom Campus

Room no.: 402 **Time:** 13.00-16.00

10. Last Date for Preparing and Revising this Course:

6th August 2023

Section 2 Aims and Objectives

1. Course Aims

At the end of this course, the student will reach to five domains in the following areas of performance:

1.1 Morals and Ethics

- (1) The ability to project responsibility and morality in class and assigned tasks,
- (2) The ability to comply with rules, regulations, moral and societal standards,
- (3) The awareness of ethics in digital international business decisions and actions.

1.2 Knowledge

- (1) Have knowledge in business theories and concepts,
- (2) Analyze and solve real business practical problems and issues in digital era,
- (3) Apply business knowledge integrated with other disciplines.

1.3 Cognitive Skills

- (1) The ability to gather, research, and summarize information and knowledge,
- (2) Self-studying and sharing information with others,
- (3) The ability to find appropriated solutions for real business issues.

1.4 Interpersonal Skills and Responsibility

- (1) The ability to learn for themselves and help group member to learn,
- (2) The ability to use appropriated method for interpersonal communication and discussion,

(3) The ability to create business ideas and to have leadership skill.

1.5 Numerical Analysis, Communication and Information Technology Skills

- (1) The ability to use basic ICT skills and apply them to daily life,
- (2) The ability to use statistics data to solve business problems,
- (3) The ability to use data analytics to analyze business issues.

2. Objectives for Developing / Revising Course (content / learning process / assessment / etc.)

According to TQF 5 (Thailand Quality Framework 5: HEd.) for the 2016 academic year, students should develop their abilities as follow:

- (1) The need to enhance analysis skill
- (2) The need to improve critical thinking in terms of investment decision
- (3) The need to adjust their decision according to risk management

Therefore, the purpose for developing course content is that it should encourage students on critical thinking skills, particularly in international investment situation. Risk also should be taking into account when making a decision.

Section 3 Characteristics and Operation

1. Course Outline

International financial market, audited annual report, international investment, foreign exchange market, financial risk evaluation, financial forecast, and multinational budgeting.

2. Time Length per Semester (Lecture – hours / Practice – hours / Self Study – hours)

Lecture(h ours)	Remedial Class (hours)	Practice/ Field Work/ Internship (hours)	Self-Study (hours)
48 hours	-	96 hours	3+ (if any)

3. Time Length per Week for Individual Academic Consulting and Guidance

(The lecturer responsible for course identifies the information, for example, 1 hour / week)

3.1 Self consulting at the lecturer's office: Room No.: 401

Building: College of Hospitality Industry Management (Nakhon Pathom Campus/SSRU)

3.2 Consulting via office telephone/mobile phone: 082-7842162

3.3 Consulting via E-Mail: nalin.si@ssru.ac.th

3.4 Consulting via Social Media (Facebook/Twitter/Line)

Facebook: Aj Nalin Simasathiansophon

Line ID: nalin.sima

3.5 Consulting via Computer Network (Internet/Web board)

Teacher Website: https://elchm.ssru.ac.th/nalin_si

Section 4 Developing Student's Learning Outcomes

1. Morals and Ethics

1.1 Morals and Ethics to be developed

- (1) The ability to project responsibility and morality in class and assigned tasks,
- (2) The ability to comply with rules, regulations, moral and societal standards,
- (3) The awareness of ethics in digital international business decisions and actions.

1.2 Teaching Strategies

- (1) Utilize assignments and projects to assess students' responsibility and morality,
- (2) Provide examples of digital international business integrity in classroom,
- (3) Provide case studies that emphasize business ethics, digital ethics and privacy.

1.3 Evaluation Strategies

- (1) Use attendance and participation as means of evaluation,
- (2) Use assignments to assess students' responsibility,
- (3) Evaluate students regarding moral misconduct.

2. Knowledge

2.1 Knowledge to be acquired

- (1) Have knowledge in business theories and concepts,
- (2) Analyze and solve real business practical problems and issues in digital era,
- (3) Apply business knowledge integrated with other disciplines.

2.2 Teaching Strategies

- (1) Use problem-based learning,
- (2) Use cooperative learning techniques,
- (3) Invite guest speakers or organize a field trip.

2.3 Evaluation Strategies

- (1) Pop-quiz, midterm, and final examination,
- (2) Term Project,
- (3) Class assignments.

3. Cognitive Skills

3.1 Cognitive Skills to be developed

- (1) The ability to gather, research, and summarize information and knowledge,
- (2) Self-studying and sharing information with others,
- (3) The ability to find appropriated solutions for real business issues.

3.2 Teaching Strategies

- (1) Assign group or individual projects,
- (2) Assign group discussion or seminar,
- (3) Provide problem-based learning tasks.

3.3 Evaluation Strategies

- (1) Evaluate presentation and/or report projects,
- (2) Evaluate in class activities using personal involvement rubrics.

4. Interpersonal Skills and Responsibility

4.1 Interpersonal Skills and Responsibility to be developed

- (1) The ability to learn for themselves and help group member to learn,

- (2) The ability to use appropriated method for interpersonal communication and discussion,

- (3) The ability to create business ideas and to have leadership skill.

4.2 Teaching Strategies

- (1) Implement student center learning method and problem-based learning,

- (2) Engage students in collaborative activities,

- (3) Use cooperative learning techniques.

4.3 Evaluation Strategies

- (1) Assess students' participation in teamwork,

- (2) Observe students 'interpersonal communication and discussion,

- (3) Evaluate students' business creativities and innovativeness from presentation or assignments.

5. Numerical Analysis, Communication and Information Technology Skills

5.1 Numerical Analysis, Communication and Information Technology

Skills to be developed

- (1) The ability to use basic ICT skills and apply them to daily life,

- (2) The ability to use statistics data to solve business problems,

- (3) The ability to use data analytics to analyze business issues.

2.5.2 Teaching Strategies

- (1) Assign activities that allow students to implement their ICT skills,

- (2) Encourage students to use data analytics or statistics in assignments or projects conduction,

2.5.3 Evaluation Strategies

- (1) Evaluate ability to use ICT skills from students' assignments,

- (2) Evaluate ability to use statistic data implemented in assignments or projects,

- (3) Evaluate ability to use data analytics software and/or application in their work and studies.

Remark: Symbol ● means 'major responsibility'

Symbol ○ means 'minor responsibility'

No symbol means 'no responsibility'

The above symbols were shown in 'Curriculum Mapping' of TQF 2. (Program Specification)

Section 5 Lesson Plan and Assessment

1. Lesson Plan

Week	Topic/Outline	Hours	Learning Activities and Medias
1	<i>Topic 1 Introduction</i> 1.1 International financial management 1.2 International vs. domestic finance	3	<ul style="list-style-type: none"> • Lecture: Online & On-site • Quizizz: Pre-test • Child center: cooperative learning (round robin)
2	<i>Topic 2 International Financial Markets</i> 2.1 Foreign exchange market 2.2 International money market	3	<ul style="list-style-type: none"> • Lecture: Online & On-site • Problem based learning: case study • Google doc: cooperative learning (round table)
3	<i>Topic 2 International Financial Markets (Cont.)</i> 2.3 Exchange rate determination	3	<ul style="list-style-type: none"> • Lecture: Online & On-site • Group discussion • Coggle it: cooperative learning (think-pair-share)
4	<i>Topic 3 International Financing</i> 3.1 International arbitrage and interest rate parity	3	<ul style="list-style-type: none"> • Lecture: Online & On-site • Problem based learning: case study • Child center: cooperative learning (round table)
5	<i>Topic 3 International Financing (Cont.)</i> 3.2 Relationships among inflation, interest rates, and exchange rates	3	<ul style="list-style-type: none"> • Lecture: Online & On-site • Problem based learning: case study • Child center: cooperative learning (round table)
6	<i>Topic 4 Risk Management</i> 4.1 Currency forecasting	3	<ul style="list-style-type: none"> • Lecture: Online & On-site • Problem based learning: case study • Group discussion

Week	Topic/Outline	Hours	Learning Activities and Medias
			<ul style="list-style-type: none"> • Child center: cooperative learning (think-pair-share)
7	Topic 4 Risk Management (Cont.) 4.2 Exposure management	3	<ul style="list-style-type: none"> • Lecture: Online & On-site • Group discussion • Child center: cooperative learning (round robin)
8	MID-TERM EXAMINATION	3	<ul style="list-style-type: none"> • Paper tests
9	Topic 5 International Investment Management 5.1 Direct foreign investment	3	<ul style="list-style-type: none"> • Lecture: Online & On-site • Problem based learning: case study • Group discussion • Child center: cooperative learning (round robin)
10	Topic 5 International Investment Management (Cont.) 5.2 Multinational capital budgeting	3	<ul style="list-style-type: none"> • Lecture: Online & On-site • Project based learning: case study • Moodle: online learning
11	Topic 5 International Investment Management (Cont.) 5.3 Country risk analysis	3	<ul style="list-style-type: none"> • Lecture: Online & On-site • Problem based learning: case study • Group discussion
12	Topic 5 International Investment Management 5.4 Long-term financing	3	<ul style="list-style-type: none"> • Lecture: Online & On-site • Problem based learning: case study • Group discussion • Child center: cooperative learning (round table)
13	Topic 6 Short-Term Asset and Liability Management 6.1 Financing international trade	3	<ul style="list-style-type: none"> • Lecture: Online & On-site • Group discussion

Week	Topic/Outline	Hours	Learning Activities and Medias
			<ul style="list-style-type: none"> Child center: cooperative learning (think-pair-share)
14	Topic 6 Short-Term Asset and Liability Management (Cont.) 6.2 Short-term financing	3	<ul style="list-style-type: none"> Lecture: Online & On-site Problem based learning: case study Group discussion Child center: cooperative learning (round table)
15	Group project presentation	3	<ul style="list-style-type: none"> Group report submission Oral presentation Quizizz: Post test
16	Make-up Class	3	<ul style="list-style-type: none"> Class summary
17	FINAL EXAMINATION	3	<ul style="list-style-type: none"> Paper test
Total of Hours		48	

2. Learning Assessment Plan

Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
1. Morals and Ethics (1) The ability to deliver or to complete a required task at or the appointed time, (2) The ability to do the right thing according to morals and traditional values, beliefs and principles they claim to hold, (3) The ability to make business decisions according to moral concepts and judgments.	(1) Question & answer (2) Classroom attendance (3) Open-end questions	Throughout semester	(1) S/U (2) 10 % (3) S/U
2. Knowledge (1) The ability to understand business theories and solve case studies, (2) The ability to analyze and solve real practical problems and issues,	(1) Question & answer (2) Mid-term examination (3) Final examination	(1) Throughout semester (2) Week 8 (3) Week 17	(1) S/U (2) 20 % (3) 30 %

Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
(3) The ability to apply business knowledge integrated with other disciplines.			
3. Cognitive Skills (1) The ability to gather and summarize information, and conduct research, (2) Self-studying and sharing information with others, (3) The ability to find original solution and their own method.	(1) Report paper (2) Group/ Individual Activities (3) Question & answer	(1) Week 15 (2) Throughout semester (3) Throughout semester	(1) 10 % (2) 10 % (3) S/U
4. Interpersonal Skills and Responsibility (1) The ability to have two responsibilities; they learn for themselves and help group member to learn, (2) The ability to use adequate method for interpersonal communication and discussion, (3) The ability to create some business ideas and to have leadership skills.	(1) Question & answer (2) Open-end questions (3) Online test	(1) Throughout semester (2) Throughout semester (3) Week 5	(1) S/U (2) S/U (3) 10%
5. Numerical Analysis, Communication and Information Technology Skills (1) The ability to use basic ICT skills and apply them to daily life, (2) The ability to use statistics data to solve business problems, (3) The ability to use IT to search for new knowledge and apply numerical analysis in communication with emphasis on practical and real-life experiences.	(1) Group discussion (2) Oral presentation (3) Question & answer	(1) Throughout semester (2) Week 15 (3) Throughout semester	(1) S/U (2) 10 % (3) S/U

Section 6 Learning and Teaching Resources

1. Textbook and Main Documents

Madura, J. (2008). *International Financial Management* (9th ed.). Ohio: Thomson South-Western.

2. Important Documents for Extra Study

Kozak, Y. (2015). *International finance: training manual (5th ed.)*. Kiev: Ministry of Education and Science of Ukraine.

3. Suggestion Information (Printing Materials/Website/CD/Others)

eFinanceManagement. (2017, July 30). *International Financial Management*. Retrieved from eFinanceManagement.com:
<https://efinancemanagement.com/international-financial-management/international-financial-management>

Tutorialspoint. (2015, July 30). *International Finance*. Retrieved from tutorialspoint.com:
https://www.tutorialspoint.com/international_finance/international_finance_tutorial.pdf

Section 7 Course Evaluation and Revising

1. Strategies for Course Evaluation by Students

1.1 Using survey questions to collect information from the students' opinions to improve the course and enhance the curriculum. The topics include:

- (1) Content objectives
- (2) The instructional materials
- (3) Learning methods and assessment
- (4) Advisory method

1.2 Observing students' behavior in classroom.

1.3 Interviewing students during classroom.

2. Strategies for Course Evaluation by Lecturer

2.1 Lecturer observes the class and discusses the results as follow:

- (1) The lecturer is well prepared for class sessions.
- (2) The lecturer answers questions carefully and completely.
- (3) The lecturer uses examples to make the materials easy to understand.
- (4) The lecturer stimulated interest in the course.
- (5) The lecturer made the course material interesting.
- (6) The lecturer is knowledgeable about the topics presented in this course.
- (7) The lecturer treats students respectfully.
- (8) The lecturer is fair in dealing with students.
- (9) The lecturer makes students feel comfortable about asking question.
- (10) Course assignments are interesting and stimulating.
- (11) The lecturer's use of technology enhanced learning in the classroom.

2.2 The Dean or head of program construct assessment items to evaluate four dimensions of lecturer's competencies: teaching skills, organization and presentation of materials, management of the learning environment, and teaching attitudes.

3. Teaching Revision

Lecturer revises teaching / learning process based on the results from the students' survey question, observation, interview, and classroom research.

4. Feedback for Achievement Standards

The evaluation is conducted by the Administrator Committee in order to assess process and grading.

5. Methodology and Planning for Course Review and Improvement

5.1 Revise and develop course structure and learning process every year.

5.2 Seek advisory from expertise in order to enhance content and make it up-to-date with the changing environment.

Curriculum Mapping Illustrating the Distribution of Program Standard Learning Outcomes to Course Level

Courses	1. Morals and Ethics			2. Knowledge			3. Cognitive Skills			4. Interpersonal Skills and Responsibility			5. Numerical Analysis, Communication and Information Technology Skills				
	● Major Responsibility									○ Minor Responsibility							
Course Category: Business Major Course	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3		
Course Code: IBB3310 Course Title: International Financial Management	●	○	○	●	●	○	○	○	●	○	●	○	○	○	●		