



TQF.3

Bachelor's Degree

Master's Degree

College of Hospitality Industry Management

Course Specification

Course Code: DIB2207

Course Title: Financial Management

Credits: 3(3-0-6)

Program: Digital International Business

College of Hospitality Industry Management

Suan Sunandha Rajabhat University

(CHM)

Semester : 1 **Academic Year :** 2023

Section 1 General Information

1. Code and Course Title :

Course Code: DIB2207

Course Title (English): Financial Management

Course Title (Thai): การจัดการการเงิน

2. Credits : 3(3-0-6)

3. Curriculum and Course Category :

3.1 Curriculum: Bachelor of Business Administration, Program in Digital International Business (International Program), Revised in 2020.

3.2 Course Category:

General Education

Major Course

Elective Course

Others

4. Lecturer Responsible for Course and Instructional Course

Lecturer (s) :

4.1 Lecturer Responsible for Course: Dr.Nalin Simasathiansophon

4.2 Instructional Course Lecturer(s): None

5. Contact/Get in Touch

Room Number 401 Tel. 082-7842162 E-mail nalin.si@ssru.ac.th

6. Semester/ Year of Study

6.1 Semester: 1 Year of Study 2023

6.2 Number of the students enrolled: 18 students

7. Pre-requisite Course (If any)

Course Code: None Course Title: None

8. Co-requisite Course (If any)

Course Code: None Course Title: None

9. Learning Location

Building: Building 36

Room: 3633

Day/Time: Friday / 9.00-12.00

10. Last Date for Preparing and Revising this Course:

6th August 2023

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Section 2 Aims and Objectives

1. Course Aims

At the end of this course, the student will reach to five domains in the following areas of performance:

1.1 Morals and Ethics

(1) The ability to project responsibility and morality in class and assigned tasks,

(2) The ability to comply with rules, regulations, moral and societal standards,

(3) The awareness of ethics in digital international business decisions and actions.

1.2 Knowledge

(1) Have knowledge in business theories and concepts,

(2) Analyze and solve real business practical problems and issues in digital era,

(3) Apply business knowledge integrated with other disciplines.

1.3 Cognitive Skills

(1) The ability to gather, research, and summarize information and knowledge,

(2) Self-studying and sharing information with others,

(3) The ability to find appropriated solutions for real business issues.

1.4 Interpersonal Skills and Responsibility

(1) The ability to learn for themselves and help group member to learn,

(2) The ability to use appropriated method for interpersonal communication and discussion,

(3) The ability to create business ideas and to have leadership skill.

1.5 Numerical Analysis, Communication and Information Technology Skills

(1) The ability to use basic ICT skills and apply them to daily life,

(2) The ability to use statistics data to solve business problems,

(3) The ability to use data analytics to analyze business issues.

2. Objectives for Developing / Revising Course (content / learning process / assessment / etc.)

According to TQF 5 (Thailand Quality Framework 5: HEd.) for the 2021 academic year, students should develop their abilities as follow:

- (1) To underline the important of financial management and its concepts
- (2) To evaluate risk and returns for financial investment
- (3) To interpret financial information and data and apply with real situation
- (4) To criticize financial crisis and how to avoid financial problem
- (5) To apply theories learnt with contemporary financial management issues.

Section 3 Characteristics and Operation

1. Course Outline

Financial concept, financial environment, risk and rates of returns, time value of money, valuation of bonds and stocks, capital structure, derivatives and issues in multinational financial management and ICT in financial market.

2. Time Length per Semester (Lecture – hours / Practice – hours / Self Study – hours)

Lecture (hours)	Remedial Class (hours)	Practice/ Field Work/ Internship (hours)	Self-Study (hours)
48 hours	-	96 hours	3+ (if any)

3. Time Length per Week for Individual Academic Consulting and Guidance

(The lecturer responsible for course identifies the information, for example, 1 hour / week)

3.1 Self consulting at the lecturer's office: Room No.: 401

Building: International College (Nakhon Pathom Campus/SSRU)

3.2 Consulting via office telephone/mobile phone: 082-7842162

3.3 Consulting via E-Mail: nalin.si@ssru.ac.th,
xyr_rzckkt86f@dingtalk.com

3.4 Consulting via Social Media (Facebook/Twitter/Line)

Facebook: [Aj Nalin Simasathiansophon](#)

Line ID: [nalin.sima](#)

3.5 Consulting via Computer Network (Internet/Web board)

Teacher Website: https://elchm.ssru.ac.th/nalin_si/

Section 4 Developing Student's Learning Outcomes

1. Morals and Ethics

1.1 Morals and Ethics to be developed

- (1) The ability to project responsibility and morality in class and assigned tasks,
- (2) The ability to comply with rules, regulations, moral and societal standards,
- (3) The awareness of ethics in digital international business decisions and actions.

1.2 Teaching Strategies

- (1) Utilize assignments and projects to assess students' responsibility and morality,
- (2) Provide examples of digital international business integrity in classroom,
- (3) Provide case studies that emphasize business ethics, digital ethics and privacy.

1.3 Evaluation Strategies

- (1) Use attendance and participation as means of evaluation,
- (2) Use assignments to assess students' responsibility,
- (3) Evaluate students regarding moral misconduct.

2. Knowledge

2.1 Knowledge to be acquired

- (1) Have knowledge in business theories and concepts,
- (2) Analyze and solve real business practical problems and issues in digital era,
- (3) Apply business knowledge integrated with other disciplines.

2.2 Teaching Strategies

- (1) Use problem-based learning,
- (2) Use cooperative learning techniques,
- (3) Invite guest speakers or organize a field trip.

2.3 Evaluation Strategies

- (1) Pop-quiz, midterm, and final examination,
- (2) Term Project,
- (3) Class assignments.

3. Cognitive Skills

3.1 Cognitive Skills to be developed

- (1) The ability to gather, research, and summarize information and knowledge,
- (2) Self-studying and sharing information with others,
- (3) The ability to find appropriated solutions for real business issues.

3.2 Teaching Strategies

- (1) Assign group or individual projects,
- (2) Assign group discussion or seminar,
- (3) Provide problem-based learning tasks.

3.3 Evaluation Strategies

- (1) Evaluate presentation and/or report projects,
- (2) Evaluate in class activities using personal involvement rubrics.

4. Interpersonal Skills and Responsibility

4.1 Interpersonal Skills and Responsibility to be developed

- (1) The ability to learn for themselves and help group member to learn,
- (2) The ability to use appropriated method for interpersonal communication and discussion,
- (3) The ability to create business ideas and to have leadership skill.

4.2 Teaching Strategies

- (1) Implement student center learning method and problem-based learning,
- (2) Engage students in collaborative activities,
- (3) Use cooperative learning techniques.

4.3 Evaluation Strategies

- (1) Assess students' participation in teamwork,
- (2) Observe students 'interpersonal communication and discussion,

(3) Evaluate students' business creativities and innovativeness from presentation or assignments.

5. Numerical Analysis, Communication and Information Technology Skills

5.1 Numerical Analysis, Communication and Information Technology

Skills to be developed

- (1) The ability to use basic ICT skills and apply them to daily life,
- (2) The ability to use statistics data to solve business problems,
- (3) The ability to use data analytics to analyze business issues.

2.5.2 Teaching Strategies

- (1) Assign activities that allow students to implement their ICT skills,
- (2) Encourage students to use data analytics or statistics in assignments or projects conduction,

2.5.3 Evaluation Strategies

- (1) Evaluate ability to use ICT skills from students' assignments,
- (2) Evaluate ability to use statistic data implemented in assignments or projects,
- (3) Evaluate ability to use data analytics software and/or application in their work and studies.

Remark: Symbol ● means 'major responsibility'

Symbol ○ means 'minor responsibility'

No symbol means 'no responsibility'

The above symbols were shown in 'Curriculum Mapping' of TQF 2. (Program Specification)

Section 5 Lesson Plan and Assessment

1. Lesson Plan

Week	Topic/Outline	Hours	Learning Activities and Medias
1	Topic 1 Introduction to Financial Management 1.1 An overview of financial management	3	<ul style="list-style-type: none"> Lecture (on-site and online) Clarification Pauses Quizizz: pre-test
2	Topic 1 Introduction to Financial Management (Cont.) 1.2 Financial Environment <ul style="list-style-type: none"> Financial markets and institutions ICT in Financial Market 	3	<ul style="list-style-type: none"> Lecture (on-site and online) Google doc: Think-pair-share on Financial Environment Exercise
3-4	Topic 1 Introduction to Financial Management (Cont.) 1.3 Financial Statements <ul style="list-style-type: none"> Balance sheet Income statement Cash flow statement 	6	<ul style="list-style-type: none"> Lecture (on-site and online) Spread sheet: Cooperative groups on financial statements
5-6	Topic 2 Time Value of Money (TVM) <ul style="list-style-type: none"> Interest rates Time value of money 	3	<ul style="list-style-type: none"> Lecture (on-site and online) Group discussion on TVM Interest rates exercise TVM exercise
7	Topic 3 Risk and Rates of Return 2.1 Stand-alone risk	3	<ul style="list-style-type: none"> Lecture (on-site and online) Peer review on stand-alone risk and return Group Evaluation on mid-term review
8	MID-TERM EXAMINATION	3	<ul style="list-style-type: none"> Paper test
9	Topic 3 Risk and Rates of Return (Cont.) 2.2 Portfolio risk	3	<ul style="list-style-type: none"> Lecture (on-site and online) Child center: round table on portfolio risk and return
10	Topic 4 Financial Assets 4.1 Bond valuation	3	<ul style="list-style-type: none"> Lecture (on-site and online)

Week	Topic/Outline	Hours	Learning Activities and Medias
			<ul style="list-style-type: none"> Active review session: bond valuation game
11	Topic 4 Financial Assets (Cont.) 4.2 Stock valuation	3	<ul style="list-style-type: none"> Lecture (on-site and online) Hands-on technology: stock evaluation on Stock Exchange of Thailand Child center: round robin
12	Topic 5 Capital Budgeting <ul style="list-style-type: none"> Capital budgeting: decision criteria 	3	<ul style="list-style-type: none"> Lecture (on-site and online) Jigsaw discussion on budgeting methods
13	Topic 6 Capital Structure <ul style="list-style-type: none"> Capital structure decision Dividend policy 	3	<ul style="list-style-type: none"> Lecture (on-site and online) Self-assessment on changing capital structure Group project
14	Topic 7 Special Topics in Financial Management 7.1 Derivatives and risk management	3	<ul style="list-style-type: none"> Lecture (on-site and online) Case study on derivative management Child center: round table
15	Topic 7 Special Topics in Financial Management (Cont.) 7.2 Issue in Multinational Financial Management	3	<ul style="list-style-type: none"> Lecture (on-site and online) Inquiry learning on Asian financial crisis Child center: think-pair-share
16	Make Up Class <ul style="list-style-type: none"> Examination Review 	3	<ul style="list-style-type: none"> Group discussion Quizizz: post test
17	FINAL EXAMINATION	3	<ul style="list-style-type: none"> Paper test
Total of Hours		48	

2. Learning Assessment Plan

Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
<p>1. Morals and Ethics</p> <p>(1) The ability to deliver or to complete a required task at or the appointed time, (2) The ability to do the right thing according to morals and traditional values, beliefs and principles they claim to hold, (3) The ability to make business decisions according to moral concepts and judgments.</p>	<p>(1) Attendance criteria (2) Observation (3) Open-end questions</p>	<p>Throughout semester</p>	<p>(1) 10% (2) S/U (3) S/U</p>
<p>2. Knowledge</p> <p>(1) The ability to understand business theories and solve case studies, (2) The ability to analyze and solve real practical problems and issues, (3) The ability to apply business knowledge integrated with other disciplines.</p>	<p>(1) Mid-term examination (2) Final examination</p>	<p>(1) Week 8 (2) Week 16</p>	<p>(1) 20% (2) 30%</p>
<p>3. Cognitive Skills</p> <p>(1) The ability to gather and summarize information, and conduct research, (2) Self-studying and sharing information with others, (3) The ability to find original solution and their own method.</p>	<p>(1) Peer review (2) Group discussion</p>	<p>Throughout Semester</p>	<p>10%</p>
<p>4. Interpersonal Skills and Responsibility</p> <p>(1) The ability to have two responsibilities; they learn for themselves and help group member to learn, (2) The ability to use adequate</p>	<p>Cooperative learning</p>	<p>Throughout semester</p>	<p>20%</p>

Learning Outcome	Assessment Activities	Time Schedule (Week)	Proportion for Assessment (%)
method for interpersonal communication and discussion, (3) The ability to create some business ideas and to have leadership skills.			
5. Numerical Analysis, Communication and Information Technology Skills (1) The ability to use basic ICT skills and apply them to daily life, (2) The ability to use statistics data to solve business problems, (3) The ability to use business statistic methods in market analysis.	(1) Hands-on technology (2) Individual activities	Throughout semester	(1) S/U (2) 10%

Section 6 Learning and Teaching Resources

1. Textbook and Main Documents

Brigham, E.F. & Houston, J.F. (2004). *Fundamental of financial management* (10th ed.). Ohio: Thomson.

2. Important Documents for Extra Study

Brigham, E.F. & Daves, P.R. (2004). *Intermediate Financial Management* (8th ed.). Ohio: Thomson.

3. Suggestion Information (Printing Materials/Website/CD/Others)

Moffatt, M. (2017, March 278). *Nominal versus real quantities*. Retrieved December 20, 2017, from ThoughtCo.com:
<https://www.thoughtco.com/nominal-versus-real-quantities-1146244>

The Stock Exchange of Thailand. (2017). *Knowledge resources*. Retrieved December 10, 2017, from The Stock Exchange of Thailand: https://www.set.or.th/en/products/resource/resource_p1.html

Section 7 Course Evaluation and Revising

1. Strategies for Course Evaluation by Students

1.1 Using survey questions to collect information from the students' opinions to improve the course and enhance the curriculum. The topics include:

- (1) Content objectives
- (2) The instructional materials
- (3) Learning methods and assessment
- (4) Advisory method

1.2 Observing students' behavior in classroom.

1.3 Interviewing students during classroom.

2. Strategies for Course Evaluation by Lecturer

2.1 Lecturer observes the class and discusses the results as follow:

- (1) The lecturer is well prepared for class sessions.
- (2) The lecturer answers questions carefully and completely.
- (3) The lecturer uses examples to make the materials easy to understand.
- (4) The lecturer stimulated interest in the course.
- (5) The lecturer made the course material interesting.
- (6) The lecturer is knowledgeable about the topics presented in this course.
- (7) The lecturer treats students respectfully.
- (8) The lecturer is fair in dealing with students.
- (9) The lecturer makes students feel comfortable about asking question.
- (10) Course assignments are interesting and stimulating.
- (11) The lecturer's use of technology enhanced learning in the classroom.

2.2 The Dean or head of program construct assessment items to evaluate four dimensions of lecturer's competencies: teaching skills, organization and

presentation of materials, management of the learning environment, and teaching attitudes.

3. Teaching Revision

Lecturer revises teaching / learning process based on the results from the students' survey question, observation, interview, and classroom research.

4. Feedback for Achievement Standards

The evaluation is conducted by the Administrator Committee in order to assess process and grading.

5. Methodology and Planning for Course Review and Improvement

5.1 Revise and develop course structure and learning process every year.

5.2 Seek advisory from expertise in order to enhance content and make it up-to-date with the changing environment.

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Curriculum Mapping Illustrating the Distribution of Program Standard Learning Outcomes to Course Level

Courses	1. Morals and Ethics			2. Knowledge			3. Cognitive Skills			4. Interpersonal Skills and Responsibility			5. Numerical Analysis, Communication and Information Technology Skills				
	● Major Responsibility									○ Minor Responsibility							
Course Category: Business Major Course	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3		
Course Code: DIB2207 Course Title: Financial Management	●	○	○	●	○	○	○	●	○	●	○	○	○	○	●		