

# **TQF.5** Course Report

Course Title: Business Statistics

**Credits:** 3(3-0-6)

Semester /Academic Year: 1/2021

**Students:** Bachelor of Business Administration Program in Digital International Business (International Program)

Lecturers: Asst.Prof.Dr.Krongthong Khairiree

College of Hospitality Industry Management

Suan Sunandha Rajabhat University

### **Course Report**

Institution: Suan Sunandha Rajabhat University

Campus/Faculty/Department: College of Hospitality Industry Management

# **Section1: General Information**

- 1. Course Code and Title: DIB2204 Business Statistics
- 2. Pre-requisite (if any): None

## **3.** Faculty Member(s) Teaching the Course and Sections

Asst.Prof.Dr.Krongthong Khairiree

Monday 13.00-16.00; Room no. 305

Semester and Academic Year

Semester 1, Academic Year 2021

4. Venue

College of Hospitality Industry Management, Suan Sunandha Rajabhat University (Salaya Campus)

### Section 2: Actual Teaching Hours Compared with Teaching Hours Specified in the Teaching Plan

### 1. Number of actual teaching hours compared with the teaching plan

| Topics                                    | No. of<br>teaching<br>hours in<br>the plan | No. of<br>actual<br>teaching<br>hours | Reason(s) (in case the<br>discrepancy is more<br>than 25%) |
|---|--|---------------------------------------|--|
| Course Specification and                  | 3  | 3                                     | Applied blended learning                                   |
| Pre-Test                                  |  |                                       |  |
| <b>Unit 1:</b> Introduction to Statistics | 6  | 6                                     | Applied blended learning                                   |
| Unit 2: Data presentation                 | 6  | 6                                     | -  |
| Data presentation                         |  |                                       |  |

| Topics                                 | No. of<br>teaching<br>hours in<br>the plan | No. of<br>actual<br>teaching<br>hours | Reason(s) (in case the<br>discrepancy is more<br>than 25%)   |
|--|--|---------------------------------------|--|
| using computer<br>software program     |  |                                       |  |
| Unit 3: Measure of<br>Central Tendency | 3  | 3                                     | Online lecture used the<br>video to show the<br>concepts and the students<br>searched for external<br>resources for Measure of<br>Central Tendency<br>Using mathematics<br>software program:<br>Excel/SPSS   |
| Unit 4: Measurement of dispersions     | 6  | 6                                     | Online lecture used the<br>video to show the<br>concepts and the students<br>searched for external<br>resources for<br>Measurement of<br>dispersions<br>Using mathematics<br>software program:<br>Excel/SPSS |
| Unit 5: Linear Regression              | 3  | 3                                     | Online lecture used the<br>video to show the<br>concepts and the students<br>searched Linear<br>Regression<br>Using mathematics<br>smartphone/software<br>program: SPSS                                      |

| Topics  | No. of<br>teaching<br>hours in<br>the plan | No. of<br>actual<br>teaching<br>hours | Reason(s) (in case the<br>discrepancy is more<br>than 25%)  |
|---|--|---------------------------------------|---|
| Unit 6: Probability   | 6  | 6                                     | Online lecture used the<br>video to show the<br>concepts and the students<br>searched for external<br>resources |
| <b>Unit 7:</b> Introduction to<br>Inferential Statistics  | 3  | 3                                     | Online lecture used the<br>video to show the<br>concepts and Using<br>mathematics software<br>program: SPSS     |
| Unit 8: Hypothesis<br>Testing<br>Non-parametric<br>Students' Project Work<br>Assignments & Activities | 6  | 6                                     | Online lecture used the<br>video to show the<br>concepts and Using<br>mathematics software<br>program: SPSS     |
| Business Statistics<br>Project Presentation   | 3  | 3                                     |   |
| Total   | 45   | 45                                    |   |

# 2. Topics that couldn't be taught as planned

| Topics that couldn't be<br>taught (if any) | Significance of the topics that couldn't be taught | Compensation |
|--|--|--------------|
| None                                       | None   | None         |
|  |  |              |

# 3. Effectiveness of the teaching methods specified in the Course Specification

| ecified in the   |  |   | Problems of the   |
|------------------|--|---|---|
| becified in the  | · · · ·  | se √)   | teaching method(s)  |
| se specification | Yes  | No  | (if any) and  |
|                  |  |   | suggestions   |
| ase study and    | $\checkmark$   | -   | During COVID 19   |
| oup discussion   |  |   | pandemic, lecturers   |
|                  |  |   | applied Google Meet   |
|                  |  |   | with VDO to show  |
|                  |  |   | case study and group  |
|                  |  |   | discussion  |
| blem-Based and   | $\checkmark$   | -   | Using think-pair  |
| Cooperative      |  |   | share to encourage  |
| Learning         |  |   | students in   |
| C                |  |   | discussion via  |
|                  |  |   | Google Meet   |
| lem-Based and    | $\checkmark$   | _   | Suggestion the VDO  |
| p Presentation   |  |   | for discussion.   |
| 1                |  |   |   |
|                  |  |   |   |
| eam Building     | <ul> <li>✓</li> </ul>  | -   | Lecturers prepared  |
|                  |  |   | wrap-up activities to   |
|                  |  |   | check students'   |
|                  |  |   | attendance.   |
| Study and        | $\checkmark$   | -   | Using outside   |
| net-Based        |  |   | resources to enhance  |
| ning             |  |   | experiences in  |
| C                |  |   | personal  |
|                  |  |   | development.  |
|                  |  |   | <b>r</b>  |
|                  | se specification<br>ase study and<br>oup discussion<br>blem-Based and<br>Cooperative<br>Learning<br>lem-Based and<br>op Presentation<br>eam Building<br>Study and<br>net-Based<br>ning | ase study and oup discussion       ✓         blem-Based and Cooperative Learning       ✓         lem-Based and op Presentation       ✓         eam Building       ✓         Study and net-Based       ✓ | ase study and oup discussion       ✓       -         blem-Based and Cooperative Learning       ✓       -         lem-Based and op Presentation       ✓       -         eam Building       ✓       -         Study and net-Based       ✓       - |

# 4. Suggestions for Improving Teaching Methods

Using problem solving and ICT-based approach as teaching strategies.

### **Section 3: Course Outcomes**

- 1. Number of registered students: 5 students
- 2. Number of students at the end of semester: 5 students
- 3. Number of students who withdrew (W): none
- 4. Grade distribution

| Grade          | No. of students | Percentage |
|----------------|-----------------|------------|
| А              | 3               | 60         |
| A-             | 2               | 40         |
| B+             | -               | -          |
| В              | -               | -          |
| B-             | -               | -          |
| $C^+$          | -               | -          |
| С              | -               | -          |
| C-             | -               | -          |
| D+             | -               | -          |
| D              | -               | -          |
| D-             | -               | -          |
| F              | -               | -          |
| Incomplete (I) | -               | -          |
| Total          | 50              | 100        |

5. Factors causing unusual distribution of grades (If any)

None

# 6. Discrepancies in the evaluation plan specified in the Course Specification

6.1 Discrepancy in evaluation time frame

| Details of Discrepancy                 | Reasons           |
|--|-------------------|
| Using online test / take home test for | COVID 19 pandemic |
| one week according to academic         |                   |
| announcement.                          |                   |

### 6.2 Discrepancy in evaluation methods

| Using online test / take home test | COVID 19 pandemic |
|------------------------------------|-------------------|
| Using Unine test / take nome test  | COVID 17 pandenne |

#### 7. Verification of students' achievements

| Verification Method(s)     | Verification Result(s) |
|----------------------------|------------------------|
| Program Committee Approval | Approved               |

#### **Section 4: Problems and Impacts**

| 1. Leaching and learning resources  |                                   |
|-------------------------------------|-----------------------------------|
| Problem:                            | Impacts on students' learning:    |
| Due to students were limited to use | Some students could not connect   |
| computer or mobile devices.         | the program, but the students can |
|                                     | download lessons from lecturer's  |
|                                     | website.                          |

# Teaching and learning resources

### 2. Administration and organization

| Problems from administration | Impacts on students' learning |  |
|------------------------------|-------------------------------|--|
| None                         | None                          |  |
| Problems from organization   | Impacts on students' learning |  |
| None                         | None                          |  |

### **Section 5: Course Evaluation**

### 1. Results of course evaluation by students

1.1 Important comments from evaluation by students

Students had weaknesses in learning technical terms of education, especially in topics for assignments.

1.2 Faculty members' opinions on the comments in 1.1

Prepare more learning materials and activities.

### 2. Results of course evaluation by other evaluation methods

2.1 Important comments from evaluation by other evaluation methods

The lecturers have to prepare alternative assessment to evaluate students' progression involving learning outcomes of the course.

2.2 Faculty members' opinions on the comments in 2.1

Considerations of methods of teaching and evaluation for students' improvement.

## Section 6: Improvement Plan

# 1. Progress of teaching and learning improvement recommended in the previous Course Report

| Improvement plan proposed in Semester 2<br>Academic year 2019                | Results of the plan implementation   |
|--|--|
| Encourage students to practice English in summarize information and writing. | Invite the specialists in the class<br>for improving ability of English<br>communication and using technology<br>for learning. |

### 2. Other improvements

Searching information for practicing English communication and designing concepts of self-development with technology from online database

# 3. Suggestions for improvement for Semester 1 Academic year 2021

| Suggestions                                 | Time Frame    | Responsible person                   |
|---|---------------|--------------------------------------|
| Collecting more materials<br>and activities | December 2021 | Asst.Prof.Dr.Krongthong<br>Khairiree |
| and activities                              |               | Knairiree                            |

# 4. Suggestions of faculty member(s) responsible for the course

none

### **Responsible Faculty Member/Coordinator:**

Signature.....Submission Date.....

# **Chairperson/Program Director:**

Signature.....Receipt Date .....