

College of Hospitality Industry Management

TQF.5 Course Report

Course Code : HIM3407

Course Title : Homestay and Budget Accommodation Management

Credits : 3(3-0-6)

Semester /Academic Year : 3/2021

Students : Bachelor of Art in Hotel Management Program

Lecturer(s) : Ms.Kanyapilai Kunchornsirimongkon

The College Hospitality Management Industry, SuanSunandhaRajabhat University

Course Report

Institution : Suan Sunandha Rajabhat University

Campus/Faculty/Department : Nakorn Pathom Education Centre

Section1: General Information

Course Code and Title : HIM3407 Homestay and Budget Accommodation Management Pre-requisite (if any) :

3. Faculty Member(s) Teaching the Course and Sections

Sections:

Room No. Google Meet (Homestay) (Online)

4. Semester and Academic Year Semester3, Academic Year 2021

5. Venue : Nakhonpathom Education Centre, The college of Hospitality Management Industry, Suansunandha Rajabhat University.

Section 2 : Actual Teaching Hours Compared with Teaching Hours Specified in the Teaching Plan

Number of actual teaching hours compared with the teaching plan

Topics	No. of teaching hours in the plan	No. of actual teaching hours (ONLINE)	Reason(s) (in case the discrepancy is more than 25%)
1.Introduction to Concept of	3	3	-
home stay. History of Homestay			
1. Overview concept of hostel,	3	3	-
guesthouse, bed and breakfast and other budget hotels			
2.Homestay standard	3	3	
2.Homestay standard	5	5	-
2.Homestay standard	3	3	_
(Continue) and			
Guest care principles			
3.Activity development	3	2	-
- local tour planning and			
homestay design Activity	2	2	
3.Safety low-cost facilities.	3	3	-
4.Individual Presentation	3	3	-
(Homestay products and services			
online research)	3	2	
4.Budget Hotel Management		3	-
5.Midterm	3	3	
6.Air BNB vs Hostel	3	3	_
6.Marketing for small scale hotel	3	2	-
7.Budget hotel Trends	3	3	-
7.Farmstay Management	3	3	-
8. Student Presentation	3	3	-
8. Review Final Exam	3	3	-
Total	48	48	-

2. Topics that couldn't be taught as planned

Topics that couldn't be taught (if any)	Significance of the topics that couldn't be taught	Compensation

	1

3. Effectiveness of the teaching methods specified in the Course Specification

Learning Outcomes	Teaching methods specified in the course		tiveness (se √)	Problems of the teaching method(s) (if
	specification	Yes	No	any) and suggestions
1. Morals and Ethics To Be able to do the right thing according to the values, beliefs and principles they claim to hold.	 Assess from student attendance in class, student behavior and hand in work assigned on time Student participation in answering question, analyze and discussion problem in class 		-	-Some students had a habit of being late and absent during the first three times of class. Therefore, lectures had to give them warnings and deduct the attendance marks. Then, they turned to come to the class on time.
2. Knowledge Have understanding of theories and concepts in Hotel Business management.	 PowerPoint Problem-Based Learning Case Study Group Study Group Presentation Questions and Answers 	~	-	 -Some students did not have participation in the class. -Need an incentive for participating such as extra mark.
3. Cognitive Skills Be able to solve problems that may occur during managing Hotel.	 Assignments Brainstorming 	V	-	-Encourage and suggest students how to find the academic journals and articles on university's databases.
4. Interpersonal Skills and Responsibilities Be able to adjust to work in team both as leader and follower.	 Group Discussion Group Presentation 	~	-	-Students were too shy to ask questions in class. -Use cooperative learning to encourage students ask more questions within the group

5. Numerical Analysis, Communication and Information Technology Skills To be able to utilize at best the Information Technology to access and acquire knowledge, creative and inspiring ideas for issue given concerning Hotel industry	 E-learning Using appropriate technology for presenting group project 		_	 Students could not present their work well because of poor English communication skill. Need to study English Enrichment class. Lecturer may need to use easy vocabulary and use more photos as the example and media
6. Learning Management Skills		~	-	

4. Suggestions for Improving Teaching Methods

Section 3 : Course Outcomes

1. Number of registered students : 4 Students (Hotel)

2. Number of students at the end of semester : 4Students

3 Number of students who withdrew (W) :

4. Grade distribution

Grade	No. of students	Percentage
А		
A-	2	50
B+	1	25
В	1	25
B-		
C^+		
С		
C-		
D+		
D		
D-		
F		
Incomplete (I)		

5. Factors causing unusual distribution of grades (If any) None

6. Discrepancies in the evaluation plan specified in the Course Specification

6.1 Discrepancy in evaluation time frame

Details of Discrepancy	Reasons
Timing for doing activities sheets in class usually took	Student usually took long time to write and
longer time than expecting	search assignment in class

6.2 Discrepancy in evaluation methods

Details of Discrepancy	Reasons
The assessment in the topic of ethics and morals (ex.,	Students had different opportunity to show
to be responsible and participate in activity for	their ethics and morals.
development; and to be able to adjust to work in team	

as both leader and follower) were very difficult to	
observe for all students' behaviors.	

7. Verification of students' achievements

Verification Method(s)	Verification Result(s)
-By asking questions 10 % of total number of the students about concern topics	Students were able to answer

Section 4 : Problems and Impacts

1. Teaching and learning resources

Teaching Problems: Some lesson use specific vocabularies and teach in English.	Impacts on students' learning : Most of students were not able to understand English.
Learning Resources Problems: The projectors were not clear	Impacts on students' learning : Lose attention and annoying

2. Administration and organization

Problems from administration	Impacts on students' learning
None	None
Problems from organization	Impacts on students' learning
None	None

Section 5 : Course Evaluation

1. Results of course evaluation by students

1.1 Important comments from evaluation by students

1.2 Faculty members' opinions on the comments in 1.1

2. Results of course evaluation by other evaluation methods

2.1 Important comments from evaluation by other evaluation methods

2.2 Faculty members' opinions on the comments in 2.1

Section 6 : Improvement Plan

1. Progress of teaching and learning improvement recommended in the previous Course Report

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Improvement plan proposed in Semester 3	Results of the plan implementation (In
Academic year 2021	case no action was taken nor
1. A plan to use more additional practice	completed, reasons must be
exercises.	provided.)
2. A plan to use more active learning method	1. Students seem being more responsibility
	2. Students are more active in classroom
	because discussion among group

2. Other improvements

3. Suggestions for improvement for Semester **3** Academic year 2021

Suggestions	Time Frame	Responsible person
1.Invite guest speakers2.More activity in classroom	During semester	Lecturer

4. Suggestions of faculty member(s) responsible for the course

Responsible Faculty Member/Coordinator:					
Signature	. Submission	Date	12 th August	2022	

Chairperson/Program Director:	
Signature	Receipt Date