



**College of
Hospitality Industry Management
TQF.5 Course Report**

Course Code : IAC 3411

Course Title : Research for Airline Business

Credits : 3

Semester /Academic Year : 1/2022

Students : Bachelor of Arts Program in Airline Business

Lecturer(s) : Ms. Kanittha Charernnit

College of Hospitality Industry Management

Suan Sunandha Rajabhat University
Vision: Smart Archetype University of the Society

Course Report

Institution: Suan Sunandha Rajabhat University

Campus/Faculty/Department: College of Hospitality Industry Management

Section1: General Information

1. Course Code and Title : IAC3411 Research for Airline Business

2. Pre-requisite (if any) : No

3. Faculty Member(s) Teaching the Course and Sections

Sections: 1-2 Room No. 203

4. Semester and Academic Year

Semester...1., Academic Year ...2022.....

5. Venue: College of Hospitality Industry Management Suan Sunandha Rajabhat University, Nakhonpathom Education Center

Section 2 : Actual Teaching Hours Compared with Teaching Hours Specified in the Teaching Plan

1. Number of actual teaching hours compared with the teaching plan

Topics	No. of teaching hours in the plan	No. of actual teaching hours	Reason(s) (in case the discrepancy is more than 25%)
Unit 1 Introduction to Research • Writing process	3	3	
Unit 2 Research paper • Writing process	3	3	
Unit 3 Chapter 1 Research topic	3	3	
Unit 4 Chapter 1 Writing • Workshop	3	3	
Unit 5 Literature review • Methodology • Procedure	3	3	
Unit 6 Making questionnaire	3	3	
Unit 7 Data collection and workshop	3	3	
Unit 8 Analyze and summary	3	3	
Unit 9 Research final work	3	3	

Unit 10 Paper work 1	3	3	
Unit 11 Paper work 2	3	3	
Unit 12 Research Presentation (Poster)	3	3	
Unit 12 Research Presentation Cont. (Poster)	3	3	
Unit 12 Research Presentation Cont. (Poster)	3	3	
Examination – Midterm and final	6	6	
Total	48	48	

2. Topics that couldn't be taught as planned

Topics that couldn't be taught (if any)	Significance of the topics that couldn't be taught	Compensation
-	-	

3. Effectiveness of the teaching methods specified in the Course Specification

Learning Outcomes	Teaching methods specified in the course specification	Effectiveness (Use ✓)		Problems of the teaching method(s) (if any) and suggestions
		Yes	No	

<p>1. Morals and Ethics</p>	<p>(1) Activities that require students to practice being punctual and no tardiness. (2) Learn the consequences of plagiarism. (3) Learn how to work as a team, trustworthy and responsibility (4) Students help to prevent cheating in classroom and during examination</p>	<p>✓</p>	<p>-</p>	
<p>2. Knowledge Understand the class material and be able to apply knowledge in real life.</p>	<p>(1) Direct instruction (2) Student-centred: Use cooperative learning techniques. (3) Case study (4) Review and examination</p>	<p>✓</p>	<p>-</p>	
<p>3. Cognitive Skills</p>	<p>(1) Case study (2) Participation in competitions (3) Problem base learning</p>	<p>✓</p>	<p>-</p>	<p>Encourage students to use more technology with WIFI access to attain information</p>

<p>4. Interpersonal Skills and Responsibilities</p>	<p>(1) Allow students with work in unfamiliar situation with new team members... (2) Practice writing paper and encourage / communicate with people concerned (3) Use proper business English to communicate in class and with lecturers.</p>	<p>✓</p>	<p>-</p>	
<p>5. Numerical Analysis, Communication and Information Technology Skills</p>	<p>(1) Use case studies and allow students to implement their knowledge of statistics and mathematics to identify and evaluate risks (2) Use activities e.g. recruiting, selection, reward program and training program. their social skills.</p>	<p>✓</p>	<p>-</p>	
<p>6. Learning Management Skills</p>	<p>Students form teams and do assigned project that required two ways communication and develop their social skill. Students learn how to work as a team and how to make team work effectively.</p>	<p>✓</p>	<p>-</p>	

4. Suggestions for Improving Teaching Methods

Assign student to complete learning outcome each unit for better understanding.

Section 3 : Course Outcomes

1. Number of registered students : 46
2. Number of student at the end of semester: 46
3. Number of students who withdraw (W): --
4. Grade Distribution

Grade	No. of students	Percentage
A	5	10.87
A-	7	15.22
B+	17	36.96
B	4	8.70
B-	1	2.17
C+	2	4.35
C	2	4.35
C-	8	17.39
D+	-	-
D	-	-
D-	-	-
F	-	-
I	-	-
W	-	-
Total	46	100.00

5. Factors causing unusual distribution of grades (If any)

-

6. Discrepancies in the evaluation plan specified in the Course Specification

6.1 Discrepancy in evaluation time frame

Details of Discrepancy	Reasons
-	-

6.2 Discrepancy in evaluation methods

Details of Discrepancy	Reasons
-	-

7. Verification of students' achievements

Verification Method(s)	Verification Result(s)
Lecturer prepared checklist to record the time and problems of students when they discussed/consulted the research writing to encourage students more.	Some students paid attention and get their research done successfully. Some were not show up to discuss after class and their research not quite good.

Section 4 : Problems and Impacts

1. Teaching and learning resources

Teaching Problems:	Impacts on students' learning :
Learning Resources Problems:	Impacts on students' learning :

2. Administration and organization

Problems from administration	Impacts on students' learning
Problems from organization	Impacts on students' learning

Section 5 : Course Evaluation

1. Results of course evaluation by students

1.1 Important comments from evaluation by students

Student required time more than 1 semester to finish whole research

1.2 Faculty members' opinions on the comments in 1.1

2. Results of course evaluation by other evaluation methods

2.1 Important comments from evaluation by other evaluation methods

2.2 Faculty members' opinions on the comments in 2.1

Section 6 : Improvement Plan

1. Progress of teaching and learning improvement recommended in the previous Course Report

<p>Improvement plan proposed in Semester... Academic year 1/2019</p> <p>Use active learning</p>	<p>Results of the plan implementation (In case no action was taken nor completed, reasons must be provided.)</p> <p>Provide additional practice for students</p>
---	--

2. Other improvements

Creating active learning class that students can learn and do by themselves. Create more positive learning environment like real practice

3. Suggestions for improvement for Semester 2__ Academic year _2022

Proposed plan	Deadline	Responsible person
Lecturers provided many research topics in advance and let students choose because time constraint students took time several weeks until they have got the topic. So the research time was too short.	Year 2022	Kanittha Charernnit

Reported by: Kanittha Charernnit

Submitted Date: 10 December 2022