

## Components of community-based tourism management

The main components of community-based tourism are 4 aspects: 1) natural resources and culture 2) community organization 3) management 4) learning.

### 1. Natural resources and culture

The community has a rich natural resource base. and have a production method that relies on and uses sustainable natural resources

The community has a unique culture and tradition.

### 2. Community Organization

The community has a social system that understands each other. There is a sage or knowledgeable person. and have skills in a variety of areas, the community feels ownership and take part in the development process

### 3. Management

There are rules and regulations for managing the environment, culture and tourism. There is an organization or mechanism at work to manage tourism. And can link tourism with community development as a whole, there is a fair distribution of benefits.

There is a fund that contributes to the economic and social development of the learning community. The nature of tourism activities can create awareness. and understanding of different lifestyles and cultures There is a system to manage the learning process between villagers and visitors. Create awareness of the conservation of natural resources and culture on the part of the villagers and visitors.

### 4. Learning

The nature of tourism activities can create awareness. and understanding of different lifestyles and cultures

There is a system to manage the learning process between villagers and visitors.

raise awareness of the conservation of natural resources and culture both in terms of residents and visitors

## Community-based tourism and holistic community development

Tourism has a holistic relationship with community development. Because tourism resources and resources used by communities as production bases are the same resource. Culture and society are the drivers. community spirit story To build relationships within the community and external relations should be linked to tourism and community development as a whole.

Community-based tourism is a tool for strengthening villagers' organizations in managing natural resources and culture. The process of participation of people in the community allows the community to participate in determining the direction of development and benefiting from tourism. At the same time, in the overall picture of the tourism industry Community-based tourism has played a role in creating a new quality of tourism that means more than relaxation, fun and entertainment. If opening the dimension of tourism to exchange, learn and respect local people

### **Principles of Community-Based Tourism**

community-based tourism Using tourism as a tool for community development has the following principles:

- 1) Community owned
- 2) Villagers take part in setting directions and making decisions.
- 3) Promote self-esteem
- 4) Improve quality of life
- 5) Environmental sustainability
- 6) Maintain local identity and culture
- 7) contribute to learning between people from different cultures
- 8) Respect for different cultures and human dignity.
- 9) Generate fair returns to local people
- 10) There is a distribution of income to the public benefit of the community.

## The concept of community-based tourism management

Community-based Tourism: “Community-based Tourism: CBT”

“It's about learning together with the local community and visitors. in order to maintain various resources of the existing community as well as being a tool for sustainable community development arising from the participation of all sectors in the community for the benefit of the community.”

(Community-Based Tourism Institute. 2014. Community-based tourism. (Online source : <http://www.cbt-i.org/2012/travel.php>. 6 September 2014)

CBT learning process : There are important components.

- The potential of people must start with people in the community who must know their roots well first. To be ready to share information and people in the community must be ready to learn. unity work together
- The potential of the area includes natural resources and cultural traditions and local wisdom that have been inherited from generation to generation. People in the community must know Must love and cherish the value of resources in their community. can be managed cost-effectively and sustainably However, the community must be ready to learn. as well as knowledge and understanding of concepts The basics of community-based tourism and management in the area as well
- Management is not an easy thing to do. for maximum benefit achieve sustainability balance in a large group of people So the community can be managed. Community-Based Tourism : “Community-based Tourism : CBT” must be a community with leaders who are recognized, have ideas, have a vision, and understand community-based tourism. It also requires cooperation from relevant government agencies. There must be a discussion to set guidelines for preparing the community to know how their area will have a sustainable tourism model. What activities should there be? and will be distributed How to allocate income All of the aforementioned The most important aspect of the community is participation. including participate in everything everything for the public
- Participate, how to have communication, talk It is a communication of opinions, discussing problems, including finding solutions to various problems from brainstorming from the experience

of local researchers. It was found that the community provided a discussion forum. jointly think of a plan of action Coordinate with various agencies involved in working together. Create different community rules for people in the community, including visitors to follow.