



TQF.5 Course Report

Course Code : IBP3209

Course Title: Research Method for Business

Credits: 3(2-2-5)

Semester /Academic Year : 1/2020

Students : Bachelor of Business Administration Program in
International Business

Lecturer: Assoc.Prof. Chaweewan Kaewsaiha

Course Report

Institution : Suan Sunandha Rajabhat University

Campus/Faculty/Department: International College

Section1: General Information

1. **Course Code and Title:** IBP3209 Research Method for Business

2. **Pre-requisite (if any):** None

3. **Faculty Member(s) Teaching the Course and Sections**

Assoc.Prof. Chaweewan Kaewsaiha

Mr. Luechai Tiprungsri

Section: Thursday 9.00 – 12.00

4. **Semester and Academic Year**

Semester 1, Academic Year 2020

5. **Venue**

International College, Suan Sunandha Rajabhat University
(Nakhorn Prathom Center)

Thursday 9.00 – 12.00 (Group 1) Room No. 200

Section 2 : Actual Teaching Hours Compared with Teaching Hours Specified in the Teaching Plan

1. Number of actual teaching hours compared with the teaching plan

Topics	No. of teaching hours in the plan	No. of actual teaching hours	Reason(s) (in case the discrepancy is more than 25%)
Chapter 1: Introduction to Business Research	4	4	-
Chapter 2: Roles of Research in Business	4	4	-
Chapter 3: Research Process	16	16	-
Chapter 4: Review the Literature	4	4+	Lecture used the video to show the concepts and the students searched for external resources
Chapter 5: Hypothesis Development	4	4+	Lecture used the video to show the concepts and the students searched for external resources
Chapter 6: Research Conceptual Framework	4	4	-
Chapter 7: Data Collection	4	4+	Lecture used the video to show the concepts and the students searched for external resources
Chapter 8: Analysing Data and Interpreting Result	4	6	Guest lecturer demonstrated and practiced SPSS Program

Topics	No. of teaching hours in the plan	No. of actual teaching hours	Reason(s) (in case the discrepancy is more than 25%)
Chapter 9: Population and sampling Techniques	4	4	-
Chapter 10: Basic Research Proposal	12	12	-
Total	60	60+	

2. Topics that couldn't be taught as planned

Topics that couldn't be taught (if any)	Significance of the topics that couldn't be taught	Compensation
None	None	None

3. Effectiveness of the teaching methods specified in the Course Specification

Learning Outcomes	Teaching methods specified in the course specification	Effectiveness (Use ✓)		Problems of the teaching method(s) (if any) and suggestions
		Yes	No	
1. Morals and Ethics	Co-operative Approach	✓	-	-
2. Knowledge	Direct Instruction and discussion	✓	-	Using think-pair share to encourage students in discussion
3. Cognitive Skills	Problem_Based and Internet_Based Learning	✓	-	Using think-pair share for some students who have mathematical learning difficulties
4. Interpersonal Skills and Responsibilities	Co-operative Approach	✓	-	-
5. Numerical Analysis, Communication and Information Technology Skills	Problem_Based and Internet_Based Learning	✓	-	Using outside resources to enhance experiences in problem solving

4. Suggestions for Improving Teaching Methods

Using problem solving and ICT-based approach as teaching strategies.

Section 3 : Course Outcomes

1. Number of registered students: 15 students

2. Number of students at the end of semester: 15 students

3 Number of students who withdrew (W) : none

4. Grade distribution

Grade	No. of students	Percentage
A	2	13.33
A-	2	13.33
B+	5	33.33
B	3	20.00
B-	2	13.33
C+	1	6.68
C	0	0
C-	0	0
D+	0	0
D	0	0
D-	0	0
F	0	0
Incomplete (I)	0	0
Total	15	100

5. Factors causing unusual distribution of grades (If any)

Weakness in reading and computation are the factors causing students got Grade C- and W (Withdraw).

6. Discrepancies in the evaluation plan specified in the Course Specification

6.1 Discrepancy in evaluation time frame

Details of Discrepancy	Reasons
-	-

6.2 Discrepancy in evaluation methods

Details of Discrepancy	Reasons
-	-

7. Verification of students' achievements

Verification Method(s)	Verification Result(s)
Program Committee Approval	Approved

Section 4 : Problems and Impacts

1. Teaching and learning resources

Problem: Due to students were limited to use computer room for general courses.	Impacts on students' learning: Some students could not connect the abstract concepts in mathematics to real problems in business.
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2. Administration and organization

Problems from administration None	Impacts on students' learning None
Problems from organization None	Impacts on students' learning None

Section 5: Course Evaluation

1. Results of course evaluation by students

- 1.1 Important comments from evaluation by students
Weakness in learning mathematics.
- 1.2 Faculty members' opinions on the comments in 1.1
Prepare more learning materials and activities.

2. Results of course evaluation by other evaluation methods

- 2.1 Important comments from evaluation by other evaluation methods
Most students dislike mathematics in high school that made mathematics more difficult in undergraduate level.
- 2.2 Faculty members' opinions on the comments in 2.1

Considerations of methods of teaching and evaluation for students' improvement.

Section 6: Improvement Plan

1. Progress of teaching and learning improvement recommended in the previous Course Report

<p>Improvement plan proposed in Semester 1 Academic year 2020</p> <ol style="list-style-type: none"> 1. Provide various free download program for mathematics. 2. Encourage students to practice English in summarize information and writing . 	<p>Results of the plan implementation (In case no action was taken nor completed, reasons must be provided.)</p> <p>Invite the specialists in the class for improving ability of English communication and using technology for learning mathematics.</p>
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2. Other improvements

Searching information for practicing English communication and designing mathematics concepts with technology from online database.

3. Suggestions for improvement for Semester 1 Academic year 2019

Suggestions	Time Frame	Responsible person
1. Collecting more mathematics materials and activities	May 2021	Assoc. Prof. Chaweewan Kaewsaiha

4. Suggestions of faculty member(s) responsible for the course

Integrating mathematical problem solving and reading in business courses.

Responsible Faculty Member/Coordinator:

Signature.....Submission Date.....

Chairperson/Program Director:

Signature.....Receipt Date