



TIH 1301

Natural Tourism Resources:



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Natural Tourism Resources: A Comprehensive Overview

Natural tourism resources are the backbone of a thriving tourism industry. From stunning landscapes to diverse wildlife, these resources attract millions of visitors worldwide each year. Understanding the nature, importance, and management of natural tourism resources is crucial for ensuring a sustainable and responsible future for both the environment and the tourism sector. This presentation will explore the multifaceted world of natural tourism resources, delving into their characteristics, value, and the challenges they face in an era of global warming and over-tourism.





Characteristics and Types of Natural Tourism Resources

1 Aesthetic Appeal

Natural tourism resources possess inherent beauty and scenic value, attracting visitors seeking respite from urban environments and a connection with nature.

2 Biodiversity

These resources harbor a vast array of plant and animal life, offering opportunities for wildlife viewing, eco-tourism, and scientific research.

3 Cultural Significance

Natural tourism resources often hold cultural and historical significance, serving as sacred sites, storytelling locations, and repositories of indigenous knowledge.

4 Recreational Value

Natural tourism resources provide opportunities for a wide range of recreational activities, such as hiking, camping, fishing, and watersports.

Meaning and Importance of Natural Tourism Resources

Economic Contribution

Natural tourism resources drive significant economic activity, generating revenue through tourism businesses, employment, and infrastructure development. They contribute to local communities, regional economies, and national GDPs.

Social Benefits

Natural tourism resources offer opportunities for recreation, relaxation, and cultural exchange, promoting social well-being and community engagement.

Environmental Stewardship

By raising awareness about the importance of conservation, natural tourism resources can foster environmental stewardship and inspire sustainable practices.



Value of Natural Tourism Resources

Intrinsic Value

The inherent worth of natural tourism resources for their own sake, regardless of their economic or utilitarian benefits.

Economic Value

The tangible monetary benefits derived from the use and enjoyment of natural tourism resources, including tourism revenue, employment, and investment.

Social Value

The intangible benefits of natural tourism resources to society, such as recreation, health, and cultural enrichment.

Ecological Value

The role of natural tourism resources in maintaining biodiversity, ecosystem services, and environmental health.

Management of Natural Tourism Resources for Sustainability

1

Planning & Zoning

Establishing designated areas for tourism development, balancing economic growth with environmental protection.

2

Carrying Capacity Management

Determining the maximum number of visitors an area can sustain without causing negative impacts on the environment and local communities.

3

Environmental Monitoring

Regularly assessing the health of natural tourism resources and implementing corrective measures to mitigate any adverse impacts.

4

Community Engagement

Involving local communities in the management and benefits of natural tourism resources, fostering a sense of ownership and responsibility.

5

Education & Awareness

Promoting responsible tourism practices, environmental awareness, and appreciation for the value of natural tourism resources.

Development and Conservation of Natural Tourism Resources

Infrastructure Development

Building sustainable infrastructure, such as trails, accommodations, and transportation systems, to facilitate responsible tourism access.

Conservation & Restoration

Implementing measures to protect natural ecosystems, restore degraded areas, and mitigate the impact of climate change.

Monitoring & Evaluation

Continuously evaluating the effectiveness of conservation and development programs, adapting strategies as needed to ensure long-term sustainability.

1

2

3

4

5

Investment in Local Communities

Supporting local businesses, cultural initiatives, and community development projects to ensure equitable benefits from tourism.

Partnerships & Collaboration

Working with government agencies, NGOs, and local communities to coordinate conservation efforts and promote sustainable tourism practices.



Impacts of Over-tourism and Global Warming on Natural Tourism Resources



Pollution

Over-tourism and increased human activity contribute to pollution of air, water, and soil, degrading natural habitats and harming wildlife.



Habitat Loss

Tourism development and infrastructure expansion often lead to habitat fragmentation and loss, impacting biodiversity and ecosystem integrity.



Climate Change

Rising temperatures, sea level rise, and extreme weather events threaten the health and resilience of natural tourism resources, impacting their long-term sustainability.



Stress on Local Communities

Over-tourism can lead to overcrowding, social tension, and cultural displacement, impacting the quality of life for local communities.

Protecting Natural Tourism Resources from Global Warming and Over-tourism

Sustainable Tourism Practices

Promoting eco-friendly travel, responsible consumption, and minimizing environmental impact through education, awareness, and incentive programs.

Climate Change Mitigation

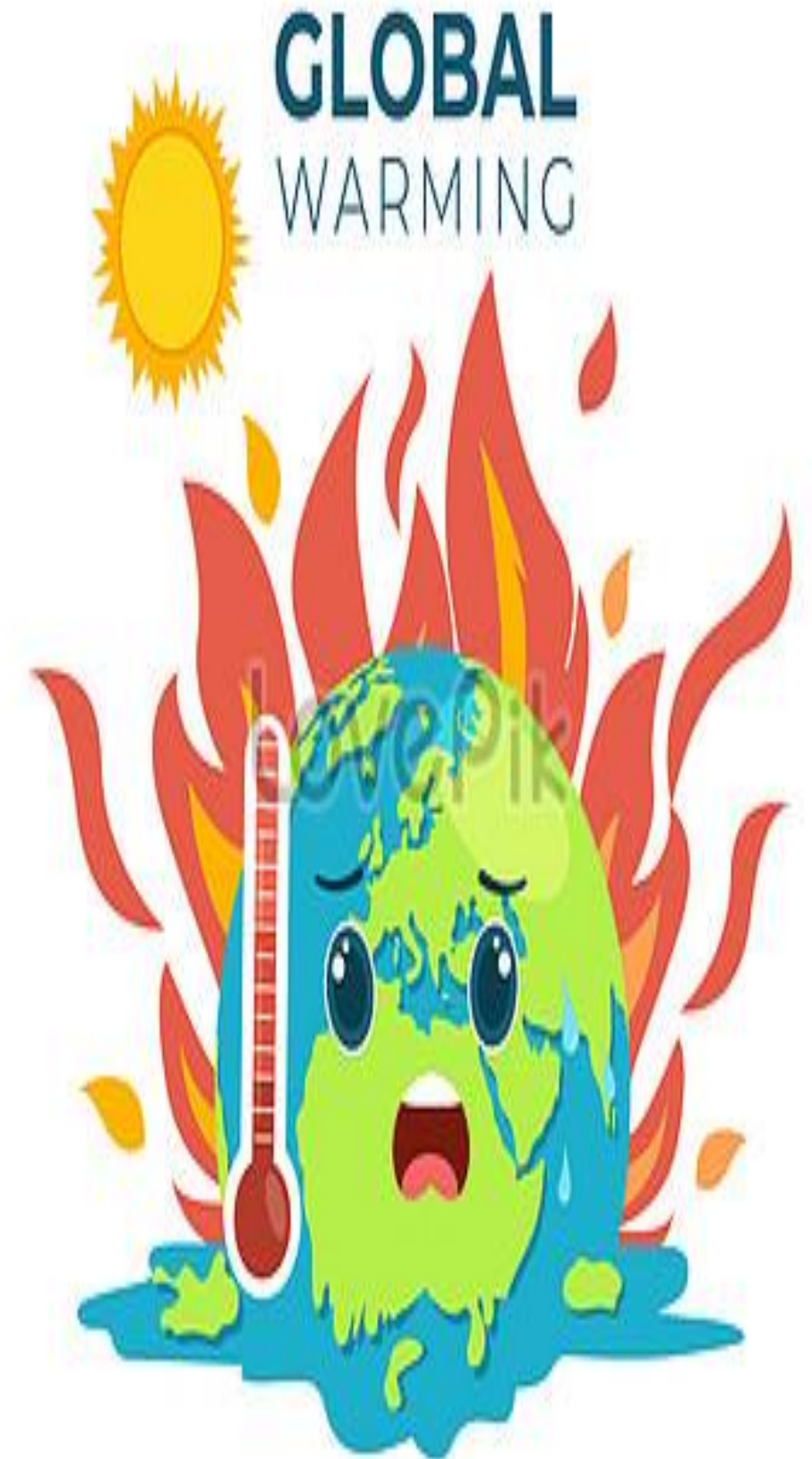
Investing in renewable energy sources, reducing carbon emissions, and supporting initiatives to combat climate change.

Conservation & Restoration Efforts

Protecting natural habitats, restoring degraded ecosystems, and managing wildlife populations to ensure the long-term health of natural tourism resources.

Community-Based Tourism

Empowering local communities to participate in tourism planning, management, and benefits, fostering sustainable development and cultural preservation.





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Tourism trends in Thailand

Thailand has long been a popular destination for tourists from around the world. However, recent years have seen a shift in tourism trends in the country. Here are some key trends to note:

- A growing interest in sustainable tourism and ecotourism.
- An increase in demand for authentic cultural experiences.
- A rise in the number of independent travelers and backpackers.
- A growing preference for off-the-beaten-path destinations.
- An increasing focus on wellness and spa tourism.

Global tourism trends

Global tourism is a dynamic and constantly evolving industry. Here are some key trends shaping the future of tourism worldwide:

- The rise of the "experience economy" where travelers seek unique and immersive experiences.
- An increasing demand for sustainable and responsible travel.
- The growing popularity of niche tourism, catering to specific interests and passions.
- The increasing use of technology in tourism, from online booking to mobile travel apps.
- The growing importance of personalization and customization in travel experiences.

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Q & A

